



INTERNATIONAL LITERACY DAY (SEPTEMBER 8, 2021)

International Literacy day was celebrated in Bharti Vidyapeeth (Deemed to be University) Institute of management & Research, New Delhi on September 8, 2021 in the light of completion of 75th India’s independence –Azadi Ka Amrut Mahotsav . This day is celebrated since 1967 around the world to remind the public of the importance of literacy as a matter of dignity and human rights and to advance the literacy agenda towards a more literate and sustainable society. The day has been celebrated in form of organizing panel discussion on the theme “Digital Literacy for financial inclusion: Measures to eradicate poverty” followed by students competition on debate, poetry slam, extempore and essay

writing .There were participation of students from more than 50 institutions across the country.

Faculty coordinators **Dr Sanjay Manocha and Dr Pankaj Saini** provided continuous guidance for making the event successful. Student core coordinators Nikita Taneja, Garvita Chawla, Mayank Gupta and Shriya Bhasin as well as other members of Netlinx and Qasid society worked helped in preparation for the event.

The event started at 9:30 am when a video about Bharati Vidyapeeth Deemed University and a teaser about the event was shown. At 9:30 am, the anchor gave an introduction about the university and college followed by a few words about the international literacy day celebration.

PANEL DISCUSSION

The Panel discussion on the theme Digital Literacy for Financial Inclusion: Measures to Eradicate Poverty began at 10:00 am. The key panellists for the event were:

Ms. Preeti Syal (Sr. Specialist in Frontier technology vertical of Niti Aayog) Mr. Ashok George (Product Manager, Paytm Insurance)

Mr. Saurabh Thukral (Senior specialist , Niti Aayog)

The **discussion** was initiated by **moderators Dr. Sanjay Manocha** (*Assistant Professor-Marketing*) and **Dr. Pankaj Saini** (*Assistant professor- HRM and General management*).

The panel discussions were focused on how India can achieve 100 % digital and financial literacy leveraging technology? **Ms Preeti Sayal** (*Sr. Specialist in Frontier technology vertical of Niti Aayog*) were of view to use technology platform like smart phones, computers in making India financially and digitally literate **Mr.Ashok George** (*Manager-Paytm Insurance*) talked about importance of financial inclusion and mentioned this a major step towards inclusive growth. He said It helps in the overall economic development of the underprivileged population. He emphasized on internet quality and inculcating basics of financial education in early stage in student life. **Mr.Saurabh Thukral** (*Senior specialist , Niti Aayog*) shared India is having very low pricing for internet services across World and high internet penetration and he does not feel to put telecommunication industry under priority infrastructure sector and feels not to put it under 5% GST slab however Mr.Ashok George favored to put this under priority infrastructure sector. The discussions were also focused on equity market participation, use of Aadhaar card in Government welfare schemes, role of youth and NGOs in making people digital and financial literate and measures to eradicate poverty in India. Mr.Saurabh Thukral (Senior specialist, Niti AAayog) suggested that Government should have the building blocks necessary for eradicating poverty like access to electricity, internet and smart phones. Ms Preeti Sayal (Sr. Specialist in Frontier technology vertical of Niti Aayog) suggested to focus on redefining poverty in Global context and identifying other factors which can contribute to financial empowerment and inclusion.), Mr.Ashok George (Manager- Paytm Insurance)

suggested to reduce entry barriers, enhance reach and communication , to have proactive legislative agenda with regard to new technology like block chain and crypto currency etc. The panel discussion was followed by a break from 11:15 am- 11:30 am. The debate competition started in the same meeting link at 11:30 am, whereas there were separate meeting links for other events.



PIC:1 Moderators and key panellists during Panel Discussion