



BHARATI VIDYAPEETH
(DEEMED TO BE UNIVERSITY)
PUNE, INDIA



INSTITUTE OF HOTEL MANAGEMENT AND CATERING TECHNOLOGY
KATRAJ – DHANKAWADI, PUNE – 411043.

Contact No. 020-24372761/ 24372788 Email Address: ihmct@bharatividyaapeeth.edu

7.2 Best Practices

Describe at least two institutional best practices
Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

I

Title of the Practice: "Diksharambh" Students Induction Programme

Objective: To Objective of the Practice is socialization, Familiarization and Orientation of the students for the Program, the SIP is aimed at holistic development of the students.

Context:

The Student induction programme is aimed to enable orientation of the students to the program.

Practice: - " Diksharabh" SIP Student Induction Programme is organized for the First year Students of the institute the SIP provides an opportunity to the newly inducted students to socialize, and enables orientation to the Program and also provides opportunity to the students to showcase their talents in literary and cultural events.

Evidence of Success - The Institute has successfully organized Students Induction Programs with emphasis on Orientation of students to the skills, knowledge and development of attitude to be successful in the Hospitality Industry. Guest speakers from the Industry, Experts in Grooming and etiquettes, Alumni members are invited as resource persons, visit of the campus and surrounding areas is organized along with session on inculcating Universal Human Values and Social Responsibility amongst students

Obstacles: None

II

Title of the Practice- To develop spirit of Entrepreneurship, Innovation in hospitality graduates and to facilitate development of Innovation and entrepreneurship ecosystem at organizational level

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The Context - In alignment to the Vision of our Hon. Founder- Chancellor Dr. Patangrao Ji Kadam “Social Transformation through Dynamic Education” and GOI- Initiative- Atmanirbhar Bharat -The institute endeavors to promote Innovation and Entrepreneurship development programmes through its IIC

Practice: The institute has established the Institute Innovation Cell (IIC) in the Academic year 2020- 2021. Various activities in regards to development of the entrepreneurship ecosystem at the ideation, Pre incubation and Incubation stage have been undertaken. Student interactions with successful entrepreneurs to motivate students are organized regularly.

Evidence of Success - The activities encompass various stages of entrepreneurial development including ideation, design thinking, Business model canvas, IPR assistance, Funding through Venture Capitalist, visit to incubation facilities, Pop up stores, Pre incubation facility. Mentoring for startups in Food service and Hospitality sector

Obstacles: None

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