

**BACHELOR OF SCIENCE (HOSPITALITY & HOTEL ADMINISTRATION)
(CBCS-2018 COURSE)**

**B.Sc. (H. & H.A.) Sem-V :SUMMER- 2022
SUBJECT : TOURISM OPERATIONS (THEORY)**

Day : Monday
Date : 11/7/2022

S-19891-2022

Time : 10:00 AM-12:30 PM
Max. Marks : 60

N.B.:

- 1) All questions are **COMPULSORY**
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer booklet.

SECTION - I

Q.1) Explain the following terms (ANY SIX): (1Mark X 6 = 06)

- | | |
|---------------------|--------------------|
| 1) Tour | 5) 4-S formula |
| 2) Visitor | 6) Leisure Tourism |
| 3) Destination | 7) SIT |
| 4) Outbound Tourism | 8) Agro tourism |

Q.2) Attempt any THREE of the following: (4Marks X 3 = 12)

- a) List and explain any two primary and two secondary constituents of tourism industry.
- b) Discuss the importance of water transport in tourism industry.
- c) Describe the following types of accommodations:
i) Commercial Hotels ii) Heritage Hotels iii) Yatri Niwas iv) Homestays
- d) Discuss any four positive socio-cultural impacts of tourism on a destination.

Q.3) Attempt any THREE of the following: (4Marks X 3 = 12)

- a) Describe environmental impacts of tourism.
- b) Explain 5 A's of tourism
- c) Write any eight functions of TAAI.
- d) Describe the objectives of FHRAI

SECTION - II

Q.4) Explain the following terms (ANY SIX): (1Mark X 6 = 06)

- | | |
|---------------|----------------------|
| 1) Ecotourism | 5) MICE |
| 2) Tourist | 6) Sports tourism |
| 3) Passport | 7) Inbound tourism |
| 4) VFR | 8) Religious tourism |

Q.5) Attempt any THREE of the following: (4Marks X 3 = 12)

- a) Explain functions of travel agency in detail.
- b) Describe the following package tour:
i) Escorted tour ii) Independent tour
- c) Write a note on foreign exchange.
- d) What is tour itinerary? Which are the various steps to follow while planning tour itinerary?

Q.6) Attempt any THREE of the following: (4Marks X 3 = 12)

- a) Describe the following:
i) Retail travel agency ii) Wholesale travel agency
- b) Explain the role and functions of guides and escorts.
- c) List and explain any eight types of VISA
- d) Write a short note on Global Distribution System.