BACHELOR OF HOTEL MANAGEMENT & CATERING TECHNOLOGY (CBCS-2018 COURSE)

B.H.M.C.T. Sem-VII :SUMMER- 2022 SUBJECT : ACCOMMODATION MANAGEMENT (THEORY)

Day: Tuesday
Date: 5/7/2022

S-19984-2022

Time: 02:00 PM-04:30 PM

Max. Marks: 60

1) All questions are compulsory.

- 2) Answers to Both the sections to be written in **SAME** answer book.
- 3) Figures to right indicates FULL marks.

SECTION - I

Q.1) Answer **ANY SIX** of the following:

(06)

- a) Explain Rate Spread
- b) Explain ARR
- c) Explain Wash Factor
- d) Explain Variable expense
- e) Explain OTA
- f) Explain Operating Budget
- g) Explain Job Description
- h) Explain ARG
- Q.2) Attempt ANY THREE of the following

(12)

- a) Give the formula of the following:
 - i) ADR
 - ii) Rev PAR
 - iii) Bed occupancy%
 - iv) Room occupancy %
- b) Elaborate on benefits of yield management.
- c) Explain types of budgets in Rooms Division Department.
- d) Write a short note on founders of hotel industry.
- Q.3) Attempt ANY THREE of the following

(12)

- a) Explain the importance of behavioral skills for Front office staff.
- b) Explain daily operations ratios.
- c) Explain Rooms division budget report.
- d) Elaborate on elements of yield management.

PTO

SECTION -II

Q.4) Answer ANY SIX of the following:		(06)
a)	Explain Countdown	
b)	Explain Buddy system	
c)	Explain GDS	
d)	Explain Contingency plan	
e)	Explain Time and motion study	
f)	Explain Multi –skilling	
g)	Explain Cross Training	
h)	Explain Graveyard shift	
	Attempt ANY THREE of the following	
Q.5)	Attempt ANY THREE of the following	(12)
a)	Explain the concept of management information system.	
b)	Explain the benefits loyalty programme.	
c)	Explain the following modules of Property management system:	
	i) Guest history	
	ii) Registration	
d)	Write step by step process of starting up new property.	
Q.6)	Attempt ANY THREE of the following	(12)
a)	Elaborate on types of training.	
b)	List down various techniques used in Time & Motion Study.	
c)	Explain the importance of orientation.	
d)	Elaborate on the role of facilities manager.	
