

BACHELOR OF HOTEL MANAGEMENT & CATERING TECHNOLOGY (CBCS-2018 COURSE)

**B.H.M.C.T. Sem-VII : WINTER- 2022
SUBJECT : ACCOMMODATION MANAGEMENT**

Day : Tuesday

Time : 02:00 PM-04:30 PM

Date : 29-11-2022

W-19984-2022

Max. Marks : 60

N.B.:

- 1) All questions are **compulsory**.
- 2) Answers to Both the sections to be written in **SAME** answer book.
- 3) Figures to right indicates **FULL** marks.

SECTION - I

Q.1) Answer **ANY SIX** of the following: (06)

- a) Explain Job Description
- b) Explain Operating Budget
- c) Explain ARG
- d) Explain OTA
- e) Explain ARR
- f) Explain Rate Spread
- g) Explain Wash Factor
- h) Explain Variable expense

Q.2) Attempt **ANY THREE** of the following (12)

- a) What are the social skills required for front office staff?
- b) Elaborate on Benefits of Revenue Management in Rooms Division.
- c) Explain daily operations Report
- d) Explain types of budgets based on the Categorized by types of Expenditure in Rooms Division

Q.3) Attempt **ANY THREE** of the following (12)

- a) Elaborate on elements of yield management.
- b) Give the importance of social skills for front office staff.
- c) Give the formula of the following:
 - i) Bed occupancy%
 - ii) Room Occupancy %
 - iii) ADR
 - iv) RevPAR
- d) Elaborate on founders of hotel industry.

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SECTION - II

Q.4) Answer **ANY SIX** of the following: (06)

- a) Explain GDS
- b) Explain Multi –skilling
- c) Explain Graveyard shift
- d) Explain Cross Training
- e) Explain Countdown
- f) Explain Buddy system
- g) Explain Time and motion study
- h) Explain Contingency plan

Q.5) Attempt **ANY THREE** of the following (12)

- a) Discuss the various sources of recruitment of employees.
- b) What are the various types of training?
- c) What points should be covered in an employee orientation.
- d) List and explain the Main functions of a room Management module.

Q.6) Attempt **ANY THREE** of the following (12)

- a) Discuss recruitment process in detail.
- b) Elaborate on the role of housekeeping in hospitals.
- c) Explain the concept of Management Information System.
- d) Elaborate on concept of loyalty programme.
