## BACHELOR OF SCIENCE (HOSPITALITY & HOTEL ADMINISTRATION) (CBCS-2018 COURSE) B.Sc. (H. & H.A.) Sem-II: WINTER: 2023 SUBJECT: PERSONALITY SKILLS FOR HOSPITALITY INDUSTRY

Day: Wednesday

Date: 13-12-2023

W-19865-2023

Time: 10:00 AM-12:30 PM

Max. Marks: 60

N.B.:

1) ALL QUESTIONS are compulsory

2) Answer to BOTH the sections to be written in the same answer booklet.

## **SECTION - I**

Q.1) Explain the following: (Any 6)

(1 Marks X 6 = 06)

Self Esteem a)

Self-Talk e)

b) Haptic

Values f)

Quality Time c)

Core Time g)

d) Self-Analysis **Ethics** 

Q.2) Attempt ANY THREE of the following

(4 Marks X 3 = 12)

- a) Explain the role of Body Language.
- b) What is Kinesics? Explain Kinesics Code.
- c) Explain the importance of Physical appearance and grooming.
- d) Explain SWOT analysis.

Q.3) Attempt ANY THREE of the following

(4 Marks X 3 = 12)

- a) Write any 3 advantages and any 3 disadvantages of Oral Communication.
- b) What are physical and psychological areas of self-development?
- Elaborate on Time wasters. c)
- What are the elements of personality

## **SECTION - II**

Q.4) Explain the following: (Any 6

(1 Marks X 6 = 06)

- **Emotional Stability**
- Practical Skills b)
- Frustration c)
- Defense Mechanism d)

- Stress
- e)
- Motivation f) -
- Personality g)
- Body Language

Q.5) Attempt ANY THREE of the following

(4 Marks X 3 = 12)

- a) What are the effects of emotions?
- b) Elaborate on stress managers.
- What are the effects of frustration?
- d) What is the importance of Body language at work place?

Q.6) Attempt ANY THREE of the following

(4 Marks X 3 = 12)

- a) Explain Emotional Intelligence.
- b) What are the various skills required to develop a good personality.
- c) What causes stress and explain its effect.
- d) Explain causes of frustration.