

**BACHELOR OF SCIENCE (HOSPITALITY & HOTEL ADMINISTRATION) (CBCS-2018 COURSE)**

**B.Sc. (H. & H.A.) Sem-V :SUMMER : 2023**

**SUBJECT : TOURISM OPERATIONS**

Day : Monday

Time : 10:00 AM-12:30 PM

Date : 5/6/2023

**S-19891-2023**

Max. Marks : 60

**N.B.:**

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer booklet.

**SECTION - I**

Q.1) Answer the following (Any SIX) (1Marks X 6 = 6)

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| a) Define VISA                    | e) Name 2 types of passports      |
| b) Give full form of TAAI         | f) Define tourism                 |
| c) Name 2 domestic airlines       | g) Name 2 classical music forms   |
| d) Give names of 2 travel portals | h) Name 2 pilgrim places in India |

Q.2) Answer the following (Any THREE) (4 Marks X 3 = 12)

- a) Elaborate on various modes of transport.
- b) Write a short note on Economic Multiplier Effect.
- c) List down the functions of Tour Guide.
- d) Plan an itinerary of 2 nights & 3 days for Pune.

Q.3) Explain the following (Any THREE) (4 Marks X 3 = 12)

- a) Name any 4 classical dance forms and mention the states.
- b) Elaborate on the role of GDS in tourism.
- c) List down domestic tourism organizations and elaborate on the importance.
- d) Elaborate on 5 A's of tourism.

**SECTION - II**

Q.4) Answer the following (Any SIX) (1Marks X 6 = 6)

- |                                   |                                          |
|-----------------------------------|------------------------------------------|
| a) Name 2 luxury trains in India. | e) Explain tourist VISA.                 |
| b) Define excursionist.           | f) Name 2 hill stations in India.        |
| c) Explain international tourism. | g) Explain VFR.                          |
| d) Give full form of MTDC.        | h) Name 2 wildlife sanctuaries in India. |

Q.5) Answer the following (Any THREE) (4 Marks X 3 = 12)

- a) List down and elaborate on primary constituents of tourism.
- b) Write a detailed note on Travel Motivators.
- c) What is the impact of tourism on local culture?
- d) List down the functions of WTO.

Q.6) Explain the following (Any THREE) (4 Marks X 3 = 12)

- a) List down the functions of travel agent.
- b) Elaborate on different types of package tours.
- c) List down the points to be considered while planning an itinerary.
- d) IT plays an important role in growth of tourism – Elaborate.

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