



BVIMR, New Delhi, hosted a remarkable 'World Forestry Day' event on March 20, 2024. Dr. AK Srivastava, HOD - MBA, Dr. Parul Agrawal, HOD - BBA, and Dr. Neetu Jain and Ms. Swati Rohatgi, faculty coordinators, welcomed and felicitated our chief guests, Dr. Manisha Saini, CEO of the NGO Hara Jeevan, and Mr. Avneesh, interning with the NGO. The event commenced with a symbolic lamp-lighting ceremony. Dr. Saini discussed her decade-long journey with Hara Jeevan with the audience and encouraged them to be environmentally conscious, especially when the world has severely faced the consequences of COVID-19.

Further, the chief guest advocated for reducing plastic waste and fostering a culture of sustainability. A solo dance performance was done, which made the event more mesmerising and captivating. Dr. Jain captivated the audience with anecdotes about the 'Forest Man of India'.

