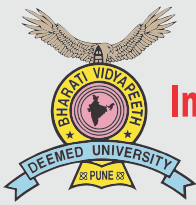


IMED NEWS

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Bi-Annual News Letter

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BHARATI VIDYAPEETH
(Deemed to be University), Pune, India

Institute of Management & Entrepreneurship Development, Pune

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC



Ranked among Top 75 B-Schools in India by NIRF 2020, MHRD, Govt. of India



Dr. Patangrao Kadam

Founder, Bharati Vidyapeeth, Pune
Founder-Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

Director's Message

Greetings to All !

It gives me great pleasure to present this newsletter for Term-I of the Academic Year 2020-21.

The Term-I was very challenging because of Covid 19 Pandemic. We however focused on online teaching learning process with many International webinars, webinars on Marketing, Finance, HR, Computer Applications along with guest lectures and workshops. In addition to this, other notable events were Induction Programmes, IIPS (Industry Institute Partnership Summit), IMED Gems, Alumni Meet, Entrepreneurship Development Cell activities.

The online mode did not restrict the conduct of activities like Fit India, IMAC (IMED Music and Art Club), Self Defense etc., but were conducted more regularly by making them part of regular time table. IMED Gems, an interclass competition event, was a great success even in online mode with participation of more than 800 students in various management and cultural activities under it and enjoyed with same enthusiasm as every year.

I am very happy to share that our placement drive as well going on in online mode and till now more than 30 blue chip companies giving placements to more than 108 students so far in India and abroad, in companies like Paxcom India Ltd, Property Pistol, UAS International, Upside Learning, IVL Global, Huntsmens & Barons, Mankind Pharma, Yes Securities, TATA AIG, ICICI Prudential etc. Many more are in pipeline.

All precautionary measures against the spread of corona virus are being followed at IMED, as per guidelines issued by Govt. and our University. Safety of all is our priority and accordingly cleanliness, sanitization, social distancing, use of masks, thermal screening etc. are regularly practiced.

This Newsletter is a snapshot of the various curricular, co-curricular and extra-curricular activities conducted by IMED.

As a team, IMED will always keep trying to reach greater heights with your support and best wishes.

Happy New Year !!!

Stay Safe, Stay Connected!

Dr. Sachin S. Vernekar
Dean FMS BVDU, Director IMED

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Happy New Year 2021

संजय धोत्रे
SANJAY DHOTRE



राज्य मंत्री
इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी, संचार एवं
मानव संसाधन विकास मंत्रालय
भारत सरकार

Minister of State
Electronics & Information Technology,
Communications and
Human Resource Development
Government of India

Dear Sachin Shripad Vernekarji,
सुप्रिय प्रणाम,

11th June, 2020

It is a great pleasure to congratulate your institution for finding an eminent position in NIRF's India Rankings-2020. It is an acknowledgement of high academic standards set by the institution under your able leadership. Please convey my congratulations to each one of your team which has worked tirelessly to achieve this feat.

Academic Institutions are bedrock of nation building. Apart from academic excellence, they also play a major role in bringing out the best in every student, and responsible for his or her overall development. Therefore, I believe, apart from setting highest standards in academic excellence, it is also important to expand the role outside the academic sphere. This may include mentoring of other educational institutions in the neighbourhood, in improving their academic excellence. You may also think of sharing your expertise with other government/ non-government institutions to help them deliver their services in more effective manner, or to help the local community to address other problems like environmental degradation, water security, energy security etc. This on one hand will bring the academics closer to the real world issues, and on the other hand will actively encourage the students to put their brain and energy into such issues, making them active agents in building New India.

I once again extend my best wishes to you.

With regards,

(Sanjay Dhotre)

Sachin Shripad Vernekar
Bharati Vidyapeeth's Institute of Management and Entrepreneurship
Development , NIRF Rank-63 in Mgmt.
Pune
Maharashtra



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IMED Achievements

Rankings 2020-21:

- IMED yet again ranked in Top 75 Management Institutes in India by NIRF 2020, MHRD, Govt. of India. Continuously for last five years it is ranked in Top 75 B–Schools in India.
- OUTLOOK ICARE (Indian Centre for Academic Rankings and Excellence) India MBA Ranking 2020 has also ranked IMED at
 - 13th amongst Top 50 Institutes in Western Zone.
 - 15th among Top University Constituent Colleges in India
 - 37th among Top 150 Private Institutes in India
- Indian Institutional Ranking Framework (IIRF) 2020:
 - Education Post in association with Assocham ranked IMED 18th among Top 100 B Schools in India.

Highlights of Corporate Resource Centre (2020-21):

7 Students got International placement in Dubai

108 Students placed in the following companies:

- Paxcom India Pvt.Ltd,
- UAS International,
- Degree 212 Consultancy Services Pvt.Ltd,
- Triumph Organization Companies
- Property Pistols
- Brahma Corp
- Tata AIG
- Scaler
- Yes Securities
- ICICI Prudential
- TCS Ltd.

MoU signed with Prowisdom Ltd. to enhance entrepreneurial skills of students.

Certifications through EdX Courses

IMED tied up with the EdX platform through the IMED alumni, Asia and India head for EdX, to offer online courses from the world's best Universities and companies like Harvard, MIT, Berkeley, IIT Bombay, IIM Bangalore, IBM etc. EdX offered these courses free of cost for our students and faculty. IMED extended this facility to all constituent units of BV (DU) and IMED alumni. Dr. Shweta Joglekar and Mr. Deepak Naval Gund were entrusted with the responsibility of implementing it. We are happy to share the success of implementation of these courses through following highlights:

- There were 3000+ Enrolments for various courses.
- More than 1100 courses have been completed successfully.
- More than 1400 courses are in progress.
- For IMED, there were 1900 registrations.
- 445 Students have completed 665 Courses successfully.
- 980 courses are in progress.

IIPS 2020

INDUSTRY INSTITUTE PARTNERSHIP SUMMIT (IIPS) was organized by IMED (Institute of Management and Entrepreneurship Development) on 26th September 2020.

IIPS has guided the students with an idea of industry level understanding and real-life experiences for the past 12 years and many more ahead. Under the guidance of Dean Sir, Dr. Sachin S. Vernekar this event was enlightening far more enriching.

Some of the main objectives of the event were as follows to bridge the gap between Industry and Institute-

- To Share the Experience and Expertise Between Institutions and Industry for Mutual Benefit
- To Organize Workshops, Conferences and Symposia with Joint Participation of The Faculty and The Industries.
- To Encourage Revolutionaries from Industry to Visit Business Institution to Deliver Lectures.
- To Develop Good Work Culture in Students.
- To foster Research Work and develop Laboratories, Discussions and Delivering Lectures on Industrial Practices, Trends and Experiences.

Address by Vice Chancellor-

Our Hon'ble Prof. Dr. M.M. Salunkhe started off by thanking the guest lecturers and congratulating His speech was dedicated to Saheb The founder of Bharati Vidyapeeth Set of Institutions. He talked about how Saheb was a dreamer and how he was equally dedicated to Academia as well as the industry work. He talked about Role of Entrepreneurship and The new perspectives of business model being developed during this pandemic Era. He emphasized on how should we focus on Consumerism to rebuild the economy which is being meltdown due to recession.

After VC sir's inaugural speech, Industry experts shared their views.

Mr Mahesh M (CEO, Centricity, Deepak fertilizers and Petrochemicals Corporations Ltd) has been a retail professional from last three decades. He talked various important aspects of Innovation and Adaptability, change for better, Sense of ambiguity (voyage is new, destination is unknown), Vowels of the new voyage, New Phase MBA – the new era of MBA demands the very important prospect of Adaptability.

Mr. ChandraShekhar Chincholkar. President, KP Capital advisors Pvt. Ltd. focused on Disruption is the New Normal, the focus on ESG (Environmental, social and corporate governance).

Mr. Prasad Deshpande. Sr. VP, ZENSAR technologies discussed some of the Critical elements viz; New Normal, New Technology Area and Digital Marketing, Race of Adaptation- fast change is must.

Mr. Sushant Deshmukh. Head, Talent acquisition (India and Philippines), Principal Global Services focused on the talent acquisition aspect of Management. Key highlights were Comparison of COVID-19 to World Wars 1 and 2, Humanity survives all hardships, Perseverance is key, Innovation support for old school businesses, the new reality of work from home, Emphasis on managing your assets.

Mr. Syed Gaous. Regional Manager (HR), Aditya Birla Capital discussed the aspects like mindset for resilience, mindset for learning, mindset of agility. He demonstrated the change in the job market through an Article published in Harvard Business Review and Digital way of managing things is of a great value right now. He also discussed the concept of understanding of market wants and how does it want it? Not new normal but rather new mindset.

Mr. Prashant Talmale. Assit. VP, Deutsche Bank correlated the pandemic situation to the job crisis in the world 10 years ago. Similar sort of disruption was there back then but financially. He advised us to move on and focus on acquiring new Skill as it is the most important Thing in current scenario of market. He further emphasized on creating your own network your own set of constants and how these constants will help you to achieve your Virtue. Adaptability is the key at the present time, be technology driven.



Hon'ble Vice Chancellor, Prof. Dr. M. M. Salunkhe and Hon'ble Director IMED Prof Dr. Sachin Vernekar sir during their address.



Releasing of the PLACEMENT BROCHURE BY Vice Chancellor sir.

Director's Participation:

The Director Dr. Sachin S. Vernekar was a resource person in various online events as follows:

- One week workshop on Research Methodology by Sydenham Institute, Mumbai from 8th to 14th June 2020
- Talk show on 'Impact of Corona and Lockdown on Higher Education Sector' by Ten News Live- Edu Talk on 20th July, 2020
- Webinar on 'National Education Policy- 2020' by Kalinga Institute of Industrial Technology on 29-30 August 2020
- Webinar on "NEP-2020: Implementation Strategies and Challenges", Organized Jointly by Association of Indian Management Schools and Goa Business School Goa University on 12th October 2020
- Online International Conference on 'Emerging Opportunities and Challenges in Indian Economy' by Rizvi College of Arts, Science and Commerce

on 18th October 2020.

- Ten News Live Special Talk Show on 'A Book by Dr Sachin S. Vernekar: HOW TO LEAD A MEANINGFUL LIFE' on 7th December 2020.

Talk show by Ten News Live-Edu Talk

Dr. Sachin S. Vernekar, Dean FMS BVDU, Director IMED was invited by Ten News Live- Edu Talk. A talk show was organized on 'Impact of Corona and Lockdown on Higher Education Sector' on 20th July, 2020. Mr. Raghav Malhotra coordinated the show.

In the interview, Dr. Vernekar discussed on challenges in this lockdown and how to face them as:

- Physical and mental health has been affected due to Covid news. Start with positive news. Fear is created. We should focus on vaccine.
- Journey of students in Education as Shiksha, Eksha, Pariksha and Diksha
- Every sector is getting affected.

He also elaborated on various measures taken by Bharati Vidyapeeth regarding Standard Operating Procedures, online lectures, Digital Hub, EdX courses, exams, mentoring, skill development etc. Steps taken at IMED to help students included communication with students and parents through phone calls, mails and messages, payment of fees in instalments, IMAC activity, Self Defense and Fit India activities to spread positivity in students and "Your Safety is our Priority".

Dr. Vernekar discussed on How to motivate students for higher education, What need to be changed in education system. He also added his views on Distance learning, Online learning, upcoming Multi-disciplinary programs at Bharati Vidyapeeth.

Ten News Live Special Talk on a Book by Dr Sachin S. Vernekar

Dr. Vernekar described how various aspects in an individual, like Physical Appearance, their Behaviour, Mannerism, Mental Balance, Law of Attention etc. all contribute in defining the Personality of an individual.



Dr. Vernekar explaining Mr. Malhotra the key aspects of his book: "How to Lead a Meaningful Life".

Induction Programme

(Online) for MBA 2020

Bharati Vidyapeeth (Deemed to be University) Institute of Management and Entrepreneurship Development, Pune has organized 8 days Induction Programme Online commencing from 2nd September, 2020 for MBAG and MBA HR students batch 2020-22.

The objectives of Induction Programme are as follows:

- To welcome the students to higher education and prepare them for their new role
- To help the students to adjust and feel comfortable in the new environment.
- To inculcate the ethos and culture of IMED among the students.

Day 1: On 2nd Sept 2020, the orientation was given to the students of various departments and activities at IMED.

Day 2: On 3rd Sept, 2020 by Dr. Sachin Vernekar -Dean, Faculty of Management Studies & Director, IMED addressed the students. It was a very motivating session for the students.

He covered the following points:

- Importance of IQ, EQ, SQ and Competitive Quotient
- Benefits of Positive thinking

- Respect your parents, you will come out of all crises.
- Prayers has power. Thus start the day with prayers
- Focus on needs and not wants
- Use time for quality things



Dr. Sachin Vernekar -Dean, FMS BVDU & Director, IMED addressing the students online during MBA Induction Programme 2020.

Day 3: On 4th Sept, 2020, alumni interaction of the following alumni was arranged for the students:

1. Mr. Atul Gera, an Independent Business Consultant in Finance and Software, Toronto, Canada.
2. Mr. Anil Singh: (Director at MIEUX Infracon Ltd. Ahmadabad Gujarat)
3. Dr. Ujjal Bhattacharjee (Human Resource Director, Foundry India and South East Asia at Vesuvls)

Day 4: The speakers invited on 5th Sept, 2020 were:

- Discussion on 'What Corporate Expect' by Dr. Jayant Oak, International Management Consultant.
- Interaction on 'Industry Expectations from MBA Freshers' by Anand Dharmadhikari, Regional Manager Lending, ICICI Bank.
- 'Importance of Counseling and Mental Health' by Mrs. Vrunda Walimbe, Counselor and Psychotherapist.

Day 5: On 7th Sept, Students of MBA GEN AND HR new batch 20-21, were introduced to Entrepreneurship Development cell of IMED.

Dr Bharati Jadhav and Dr Rajita Dixit conducted the session on 6th Sept 2020, in which they were shown a presentation of E D cell, talked about its vision, mission and objectives.

Day 6: The CRC Interaction with the MBA-I Students was scheduled on 8th September 2020. Mr. Deepak Navalgund, Head CRC briefed the students of all the activities that are conducted by CRC for the students.

Day 7 and Day 8: On 9th and 10th Sept, Profiling was done of all students one to one.

MCA Induction Programme 2020

IMED organized 7 days Online Induction Programme from 2nd September, 2020 for MCA students' batch 2020-22.

Day 1:

First Day of Induction started with welcoming the students by Ms. Deepti Deshmukh (Coordinator, Placement (MCA)) and Dr. Baljeet Kaur (Class Coordinator, MCA Ist Year). Dr. Baljeet Kaur invited Dr. Ajit More (I/C Director MCA) to address the students. He introduced students about Bharati Vidyapeeth University, IMED and specifically about MCA Programme. Faculty introduced various Activities of IMED.

Day 2:

Three corporates from IT industry were invited. Following are the details of the corporates:

- Sanjay Mahobia-(Technical Lead at Skoruz Technologies, Greater Seattle Area)
- Sandhya Bhasin-Group Project Manager Noida, Uttar Pradesh, (HCL Project Manager)
- Lalit Singh -(Head, Phonepe Product Manager)



The corporates invited for the induction programme.

Day 3:

All 3 Alumni were Welcome by Ms. Deepti Deshmukh. The 3 Alumni were:

1. Rajiv Koiri—Associate Specialist Technology at Synchron (Florida)
2. Shreya Patil – Senior System Engineer at EPAM Systems
3. Alankar Mishra – Associate Developer at Veritas Technlogies

Dr. Ajit More In charge Director, MCA and alumni addressing the students online during Induction Programme 2020.

Day 4

There were 2 Industry Experts on the 4th day of Induction Programme. The Industry experts were Welcome by Ms. Deepti Deshmukh. They were:

1. Dr. Preetam Tiwari – Co-founder and Director at Incub Xperts
2. Kirti Patil – Senior Associate in Cognizant Technologies

Profiling of students in Induction Programme:

Students profiling was conducted for all the freshers. Panel of Faculty members were formed and every student were asked to fill the profiling sheet. Faculty members also guided all students about their weaknesses and also provided guidelines to overcome from it.

Induction Programme for BBA, BCA

IMED organized Induction Programme for new entrants of BBA and BCA Programme from 1st October 2020 to 14th October 2020.

DAY I – 1st October 2020:

Aarambh the induction programme as scheduled began at 10.30 am. Dr. Sucheta Kanchi and Dr. Pramod Kadam anchored the event through-out.

Dr. Mahadik, Programme Director of BBA, gave welcome address to new batch of the students.

Dr. Sonali Khurjekar gave a full-length portrayal of IMED

of its historic establishment and development. She also explained various curricular, co-curricular and extra-curricular activities that are organized at IMED.

Dr. Simrat Sarkaria delivered a lecture on Soft-Skills as essential component for employability. She explained top 10 skill sets required by the students for taking up the challenges of corporate-world.

DAY 2 – 2nd October 2020:

The second day of Aarambh the induction programme started at 10.30 am. Dr. Sucheta Kanchi and Dr. Pramod Kadam welcomed the students.

Dr. Shweta Joglekar, Programme Director of BCA, gave welcome address to new batch of the students. Being 2nd October, Birth Anniversary of Mahatma Gandhi and Lal Bahadur Shastri, Programme started with a prayer “Vaishnav Jan” in the honor of these legends.

Dr. Pawan Agarwal delivered a lecture on “Mumbai Dabbawala – An excellent Supply Management”. He began describing about the dabbawala is a person who carries and delivers a home cooked dabba (Lunch Box) anywhere in Mumbai using the local-train of the Mumbai, claims no single mistake in delivery achieving Six-Sigma performance rating. They work on 3-point formula of Discipline, Code of conduct and Hard Work, having no technological backup earns 8000/- per month.



Mr. Pawan Agarwal addressing the students.

DAY 3 – 3rd October 2020:

Dr. Vinod Ingawale, In-Charge Exam Dept at IMED gave a full length explanation about the exam department at IMED and university carries out its work. He described internal evaluation and external university exam in detail.

Dr. Vijay Phalke, NSS officer-IMED, gave the glimpse of

NSS activities and its achievements. He motivated students to join the NSS team to achieve overall personality development.

Dr. Sachin Ayrekar described the facilities of Library and e-resources available to the students. He told about various international, national journals, magazines, book bank scheme.

Mr. Ashish Bakshi, Assistant Manager-SCM at Godrej & Boyce Mfg. Co Ltd our prestigious alumni had a wonderful session on how to improve and connect with others.

The event was attended by 178 participants. The programme ended with vote of thanks by Dr. Pramod Kadam.

DAY 4 – 5th October 2020:

Dr. Sucheta Kanchi welcomed the students and described the itinerary of the event. Event started with a melodious prayer.

Dr. Deepali Kadam explained the Art and Music club of IMED named IMAC. She told the purpose and importance of having this club of arts & music as it presents the platform for the people to display their talent in art form and also helps the students to get away with anxiety and fear by reducing the stress.

Dr. Jayank Oke, well-known motivational speaker delivered his session on goal setting. Dr. Hema Mirji, Program-Cordinator for BBA-I, conducted a session on personality development and choice of career.

DAY 5 – 6th October 2020:

Dr. Sucheta Kanchi welcomed the students and described the itinerary of the event. Event started with a melodious prayer. Dr. Pramod Kadam played a video of Expressions to the students

Mr. Stephen Dinakaran, Program Lead Academic Interface Program, HR-TCS and Mr. Tapan Choudhary, Senior Portfolio Manager- Square Yards, Muscat, Oman were the guests for the day.

The invite for “AARAMBH”, the BBA BCA Induction Programme.

DAY 6 – 7th October 2020:

Mr. Deepak Navalgund introduced the Corporate Resource Cell of IMED and its activities. He introduced some of the unique features of CRC department.

DAY 7 – 8th October 2020:

A very unique feature of IMED is a Personal Counselling Centre.

IMED Counsellor Mrs. Vrunda Walimbe has done M.A. (Sociology), M.Sc. in Counselling and Psychotherapy. She has also done Advance Training in Cognitive Behaviour Therapy and Rational Emotive Behaviour Therapy, from Morpheic Minds, Affiliated to Albert Ellis Institute, US and has also done BTA (Bernian Transactional Analyst).

She has taken a session on “Being Positive”. She started with the question, ‘what does it mean by being happy?’. She focused on how to overcome fear, anxiety, mental pressure etc.

Later, Dr. Bharati Jadhav, faculty IMED addressed students on Entrepreneurship Development Cell. She

focused on meaning of Entrepreneurship Development, Objective of ED Cell and various activities. She has also shown the pictures of past events. Dr. Bharati Jadhav has also introduced the unique feature of IMED that is CWTED-Community Work through Entrepreneurship Development. The session ended with questions and answers.

DAY 8 – 9th October 2020:

The interaction was held by IMED student Mr. Tejas Gujar with new batch. He shared his experiences during the Student Exchange Programme by Linnaeus University Sweden. He addressed the complete process of selection.

DAY 9 – 10th October 2020:

On 10th October 2020, Knowledge and experience sharing session was conducted by IMED Alumni, Mr. Kartikeya Chaturvedi and Mr. Abhishek Patil.

Day 10, 11 and 12 – 12th October to 14 October 2020:

Day 13 and Day 14: 15th and 16th October 2020

One of the unique features of IMED is profiling activity. On 15th and 16th Oct. faculty members have conducted the profiling sessions of each student. This activity refers to breaking down the very complicated and general concept of a student’s abilities and capabilities into smaller and smaller units, until they are specific enough to be useful for assessing students’ abilities.

For instance, we can break down performance of student’s profiling session into four areas:

1. tactical decisions
2. technical skills
3. mental skills
4. and performance-life balance.

Day 15: 17th October 2020

Yaarathon event was conducted by Hope NGO for student’s self development. The main objective of the event was to build life skills in students and address their practical life issues.

Yaarathon 2020 - This event is being conducted by a non-profitable organization- PERIF (Promote Edu health Restore India Forum), which has been working amongst the youth of Pune city since the last 7 years.

International Webinar- “The Future of Work”

Bharati Vidyapeeth (Deemed to be University), Institute of Management & Entrepreneurship Development, Pune organized an International Webinar on 24th October 2020. This was an International Corporate Lecture on the topic of “THE FUTURE OF WORK”-Remodeling of Business to give the students an idea of how the business and worldwide market have changed in these times of pandemic. The live seminar was conducted, via the Microsoft Teams app.

GUEST OF HONOR

1. Dr. ‘Araya’ Richard Jenkins, Director HRD for My Resources, Malaysia & Australia.
2. Prof. Dr. Veena Tewarin Nandi, University of Bedfordshire, UK.
3. Prof. Ravinder Rena, Professor of Economics and Internationalization Project Leader, NWU Business School, North-West University Mahikeng, South Africa.

To start off with the proceedings, Dr. Baljeet Kaur invited Dr. Sachin S. Vernekar, Dean FMS BVU & Director IMED, to initiate the webinar with his salutation of “Namaste India”, addressed to all the students from across the country, attending the webinar. Sir emphasized on the fact that despite the ongoing situation, we need to think as a country in the approach to be able to thrive and co-exist in such times.

Prof. Dr. Veena Tewari Nandi’s address was how she started off by sharing her journey of having explored various countries across the globe, giving an exposure to vivid work ethics. Due to the Covid times, she expressed how the change in the work ethics shouldn’t just happen in particular regions but instead there should be a Global parameter of work ethics which should be adopted in general. Dr. Veena’s address included discussions on:

- ✓ Future of workplace-post 2020
- ✓ Leader-Employee disconnect
- ✓ The Human v/s AI times in the future, etc.



Prof. Dr. Veena Tewari Nandi during her address, explaining the future of the workplace after 2030.

- Prof. Ravinder Rena address basically revolved around his industry experiences and current the situation of the Indian economy. He put forth this idea of how we need to work upon executing our work duties alongside keeping a careful watch and balance of healthcare, especially for the workers working in factories and on the field.



Prof. Ravinder Rena addressing the students.

- Dr. Arayan Richard Jenkins revolved majorly around the various kinds of Intelligence that an individual should keep in mind. In relevance to not just getting job done but also effectively and efficiently getting it done, he talked about the following four types of Intelligence:

1. Business of Intelligence
2. Emotional Intelligence
3. Spiritual Intelligence
4. Political Intelligence.



Dr. Arayan Richard Jenkins addressing the students.

In the end, all the speakers were thanked for enlightening the students with their industry experiences, by Dr. Sachin S. Vernekar Sir, Dean FMS BVU & Director IMED and by the Faculty Co-ordinator, IMED of the event Dr. Baljeet Kaur. The students got to understand and gather real-time examples of vivid Industry Leaders and Educationists on how one should be expecting the markets and economies to shape up in the coming times.

International Webinar “The Leap you need now”

An International Webinar “The Leap you need now” – Global Learning for Future Leaders at IMED was organized on 17/07/2020. The following Guests/Panellist were present:

- 1) Dr. Sachin S. Vernekar, Dean FMS BVU, Director, IMED
- 2) Dr. Bernardo Nicolleti, Professor of Management Science/Operations Management, Temple University, Rome
- 3) Dr. SubhashChander, Champion Motivator, International Trainer, Game Changer, Coach & Voice Over Actor, Kuwait
- 4) Dr. SoniyaBillore, Professor of Marketing Management, Linnaeus University, Sweden
- 5) Professor, Dr. ShamsulBahri, Director of CIRNET, University Putra, Malaysia

Esteemed panelists from different countries under the ambit of BVP, IMED had panel discussion on upcoming challenges and opportunities that young generation will be facing has been appreciated by all.

The organizing team included Dr. Shyam Shukla, Dr. Baljeet Kaur & Prof. Deepak Navalgund- Faculty members of IMED.

International Webinar : Canada – India 2020 and beyond

An International Webinar on the topic “Canada – India 2020 and beyond” was organized on 8th August, 2020. The resource person was Ms. Naila Aaijaz, Professor, Centennial College, Canada and alumni of IMED. More than 120 participants attended the webinar.

The webinar began with the brief introduction of our eminent speaker by Dr. Baljeet Kaur. The speaker, Ms. Naila started very subtly reminiscing being alumni of IMED and how she feels at home conducting the webinar. Further she gave an overview about Canada and acquainted all the attendees, the whereabouts of Canada. She elaborated on the India-Canada relations, what it has been and what future it holds. She also thrown the light on

impact of Covid and the aftermath of it on Canada and the relation it shares with India.

IMED GEMS 2020

IMED has been conducting various events with a sole aim to give opportunity for students to showcase their talents and skills. IMED GEMS activities are conducted with an objective to encourage students to enhance and master their Management Skills and to trigger hidden skills and foster creativity. IMED conducted the 8th edition of the annual IMED GEMS 2020 program from October 12th to 14th, 2020. A total of 17 different types of competitions were held as a part of this, which were kept online this year.

The Event was inaugurated by lighting of lamp by Hon. Dr. Sachin S. Vernekar Dean FMS BharatiVidyapeeth (Deemed to be University) and Director IMED on 12th October 2020 at 10.30 am. Event Coordinator Dr. Ramchandra Mahadik delivered welcome speech and appreciated the efforts of students to make this event possible.

The Director enlightened students about objectives behind organizing such events and how these events give competitive advantage to the students. Theme for the IMED GEMS 2020 was ‘Life during COVID 19’. More than 835 students participated in IMED GEMS 2020.

The poster for IMED GEMS 2020 features the Bharati Vidyapeeth logo at the top left. The text reads: "Bharati Vidyapeeth (Deemed to be University), Pune", "Accredited with 'A+' Grade (2017) by NAAC, Category-I University Status by UGC", "INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP DEVELOPMENT, PUNE", "Ranked among Top 75 B-Schools in India By NIRF 2020, MHRD Govt. of India". The main heading is "IMED WELCOMES YOU FOR IMED GEMS 2020" with the theme "THEME..LIFE DURING COVID-19". It mentions "INAUGURATION BY HANDS OF" followed by a photo of Dr. Sachin S. Vernekar, Dean FMS, BVU & Director IMED, Pune. The event date is "MONDAY, 12TH OCTOBER 2020" at "TIME: 10.30 A.M." with the URL "https://tinyurl.com/imed-gems-2020". At the bottom, it says "PARTIPATE TO WIN ATTRACTIVE TROPHIES & CERTIFICATES" and "EVENT COORDINATORS: Dr. Ramchandra Mahadik 9922755450, Dr. Bharati-Jadhav 07888039745". The footer reads "IMED.....WHERE DREAMS BECOME REALITY".

Winners of IMED GEMS

Sr No	Name of Events	Rank	UG winners	Rank	PG winners
1	Elocution	1	Anjali	1	Vashita Tokhi
		2	Bavneet Kaur	2	Alka PAndey
		3	Kirti Sharma	3	Suraj tripathi
2	Ad Mad Show	1	Ashish Kumar Sharma BBA	1	Apurva Chandane MBA sem I
		2	Ansi Yadav BBA	2	Pragya Sri MBA
		3	Bavneet Kaur BBA sem I	3	Tejus Gujar MBA sem I
3	Website Development	1	Chetan Bajirao Mane and Jay oswal - Class- BCA 3rd year	1	Vedant Mishra Abhishek Kesari-MCA sem- 3
		2	Sushma Tapse - Class- BCA 3rd year	2	Prerna - MCA sem 1
		3	Akashdeep - BCA Sem-I	3	Shubhamkumarverma - MCA sem 3
4	Techno Event	1	Zoya Talat Siddiqi	1	Jayesh R. Chaware
		2	Rutujambhulkar	2	Akanksha Chaudhary
		3	Durgesh Tiwari	3	Aman Gupta
5	Tech paper presentation	1	Ashish kumar and Dhruv Jain (BBA –BPM)	1	Ankita Khaire(MBA)
		2	Somen and DhaneshwarBhakat (BCA-II)	2	Alka Pandey (MBA)
		3	Mohitha and Pras Arora (BBA-II)	3	JubeeMathew(MCA)
6	Unleash your creativity	1	zoya Siddiqui	1	Vaibav Divya
		2	Mrunalmahajan	2	Simran Chaudhary
		3	Shreyluthra	3	Prachi
7	My Picture My Story	1	Devesh Goel	1	Guru

		2	Kunal Sahu	2	Priyanka
		3	Sahil	3	Akash
8	Best Manager	1	Ashish Sharma	1	Tejas Gujar
		2	Ananya Sengar	2	Navin Bhushan Singh
		3	Akashad Mishra	3	Priyanshi Goyal
9	Best Entrepreneur	1	Ashish Kumar Sharma	1	Simran Kumari
		2	Yash Bhoir	2	Akash Badlani
		3	ShashwatNarkhade	3	Adishwar Jain
10	Flameless cooking	1	AviPunetha –BBA	1	Rishi Tiwari – MBA(G) – I
		2	Esha Prakash – BBA	2	Neha Mohite – MBA(G) – I
		3	Ayushi Choudhary – BCA	3	Kriti Dhyani – MCA -I
11	Poster making	1	Kunal Sahu, Puja Rai	1	Apurva Chandne
		2	Apoorva Singh, Shrutika Priyadarshini	2	Priyanka Yadav & Purvi Jain
		3	DityaSnehal	3	Aditi Gupta & Diksha Singh
12	Rangoli	1	HarshikaBhushan– BBA Sem 3	1	PriyanshiGoyal – MBA Sem 1
		2	Eesha Prakash – BBA Sem3	2	PrajaktaDisale – MBA Sem 1
		3	Akshita Singh– BBA Sem 1	3	Pragati– MBA Sem 1
13	Marketing Tambola	1	SayyamGibrani BBA Sem III	1	Swati Rani MCA Sem V
		2	Gaurav Gupta BBA Sem III	2	Shivani Patil MCA Sem V
		3	Shubh Goyal BBA Sem III	3	Rajnandini Mishra MBA(HR) Sem I
14	Patriotic song competition	1	Aryan Shrivastavabba 1 st year	1	Rachana Sinha mba 1 st

		2	Mansi Tiwari bba 3 rd	2	Kavya Pantmba 1st
		3	HarshikaBhushanbba 2 nd year	3	Vishal Kumar mba 1st
15	Clay Molding	1	Tanvi Shrivastava (bba 1st year)	1	Chitra saini (MBA 2nd year)
		2	Ashwani Gupta (bba 2nd year)	2	Bazish shroff (mba 1st year)
		3	Anushka rathwad (bba 1st year)	3	RutujaPisal (MCA 1st year)
16	App Challenge	1	Akanksha BCA Shritastav 2	1	Aman MBA 1 Vashistha Gen
		2	Sakshi Shree BBA 3 BPM	2	Kartikey MBA 1 Verma Gen
		3	Jitesh Gupta BCA 3	3	Vinay Kumar MCA 1
17	Quiz competition	1	Abhishek Jha	1	SimranKumari
		2	Rishav Kumar Didwania	2	Mohindar Singh
		3	Sanchit Mishra	3	Akansha Chaudhary

Guest Lectures and Corporate Days

Guest lecture on “Sales and Marketing Excellence”

A guest lecture on “Sales and Marketing Excellence” was organized at IMED for MBA Students on 1st July, 2020 at 11 am through zoom meeting. The resource person invited was Ms. Shilpa Katake, Enterprise Account Manager at HP India Sales Pvt. Ltd. She is having 18 years corporate experience. In her session, she focused on following points:

- Marketing is an art of getting people to change their mind
- Changing scenario of consumer behavior, consumers have become more demanding.
- Types of consumers: Loyal, lazy, not loyal, price oriented and incentive oriented
- Strategies to make consumers loyal: the feeling of cared of, affinity, satisfaction, involvement

There were 158 participants in the online session. The session concluded with question answers. Vote of Thanks was proposed by Dr. Sonali Dharmadhikari.



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DEVELOPMENT (MCA PROGRAMME), PUNE**
Ranked among Top 75 B-Schools in India By NIRF 2020, MHRD Govt. of India

CORPORATE SESSION



Resource Person
Dr. Sangram Patil
Microsoft Trainer,
Technical Consultant,
Microsoft Certified Application &
Solution Developer &
Author

**SQL SERVER WITH
C#.NET CONNECTIVITY**

for BCA & MCA STUDENTS of IMED
DAY 1 : TUESDAY, 3 RD NOVEMBER 2020
DAY 2 : WEDNESDAY, 4 TH NOVEMBER 2020
TIME: 2.00 P. M. TO 4.00 P. M.

Link To Join
<https://bit.ly/2TwJlqc>

KEY POINTS

- SQL SERVER
- DML, DDL, DQL STATEMENTS
- VIEWS, TRIGGERS
- DATABASE CONNECTIVITY WITH C#
- OTHER DATABASE OPERATIONS OPERATIONS WITH C#

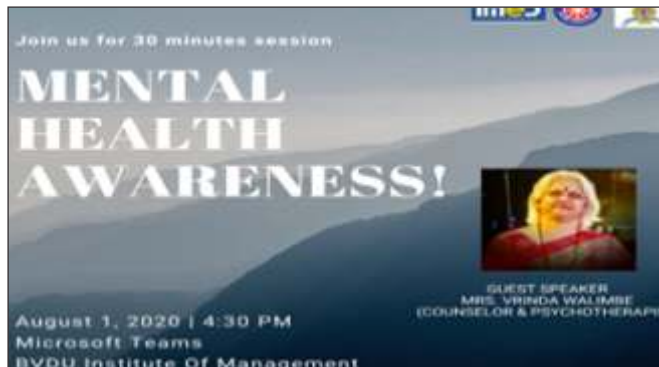


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Webinar on Mental Health Awareness

The NSS team of Bharati Vidyapeeth (Deemed to Be University), Institute of Management and Entrepreneurship Development (Pune), organized a session on “Mental Health Awareness” on 1ST August, 2020. Students from various locations participated in this awareness session. The session was guided under Dr. Vijay SS Phalke and Dr. Hema Mirji.

The guest speaker for the session was Mrs. Vrinda Walimbe, a practicing counsellor and psychotherapist associated with BVP IMED, Pune from last 8 years. The motive of the session was to spread awareness about “being positive during uncertainty”. She shared her expert opinion on the how mental health awareness helps in reducing the stigma.



The guest speaker conducted an informative session.

Sanskrit Week Celebration as per UGC guidelines

As we all are aware that Sanskrit is one of the oldest languages of the world and is an integral part of Indian Culture. Government of India had declared to celebrate the World Sanskrit Day on Shraavan Pournima (Raksha Bandhan). This year UGC had announced to organize the Sanskrit Week Celebration from 3/8/2020 to 9/9/2020.

Date	Time	Details
5.8.2020	4 TO 4.45 pm	Ram Raksha Recitation by Students and Faculty members and screening of YouTube video on “Sanskrit Speaking Village”
6.8.2020	4 TO 4.45 pm	Guest Session on “Significance of Sanskrit Language in Management” by Mrs. MeenalAwachat
7.8.2020	4 TO 4.45 pm	Video Screening on Sanskrit, Mantrasadhana and Yoga by Dr. Anuradha Chowdhary

Webinar on HR Analytics

A webinar was conducted at Institute of Management and Entrepreneurship Development on September 10, 2020, Thursday by learned and knowledgeable speaker, Mr Pankaj Roy Gupta, Consultant and Programme Director, KIMS on the trending topic of HR Analytics.

Objectives of the webinar were:

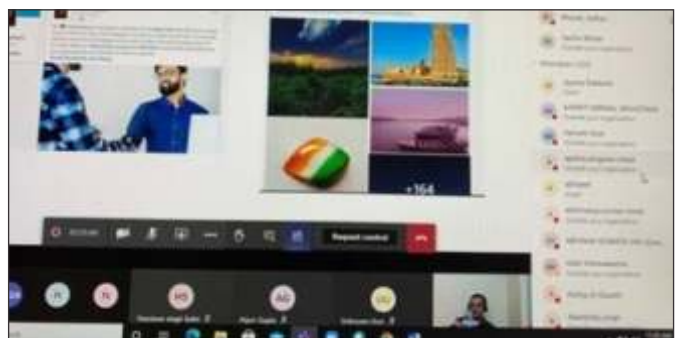
- To enable the learner towards critical thinking about data for HR decisions.
- To facilitate Use of statistical software to operate and organize data.
- To develop analytics skills among students.



Mr Pankaj Roy Gupta addressing the students.

Digital Marketing Workshop on “Heart of Social Media Marketing”

A workshop on Social media marketing was conducted on 5th Sept 2020, by expert in the field Dr. Sachin Bhide. The corporate guest Dr. Bhide, a well-known consultant and strategist briefed about the parameters of social media that makes it the greatest tool for marketing. The webinar was bombarded with real life examples, statistics, case studies, source links, optimum time for social media post, etc.



Mr. Bhide while explaining the participants about Social Media Marketing Tools.

Online Research Paper Presentation Competition 2020

MCA Programme of IMED organized an online research paper presentation competition 2020 on 14th September 2020 for MCA –III-year Semester-V Students. This competition was conducted by Mrs. Sujata Mulik under the guidance of In-charge Director MCA Programme Dr. Ajit More.

Total 16 research papers were presented by the students in this activity. Students enthusiastically participated in the competition and actively studied various domain area such as Machine learning tool Weka and R, Healthcare in Data Science, Web mining, Ethical Hacking, Image Mining, ELearning etc.

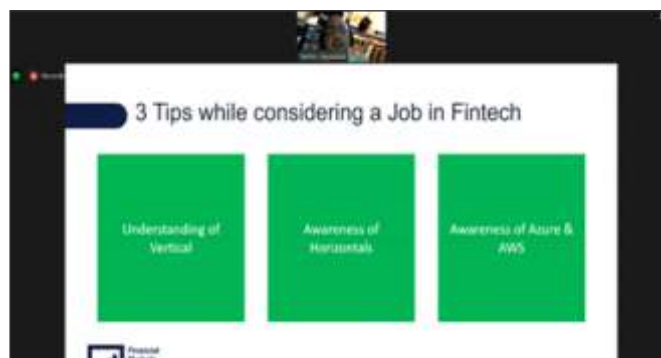
Career Opportunities in Fintech & its Future

On 20th Sept, 2020 IMED has organized a seminar along with Financial Markets Leadership Insights on “Career Opportunities in Fintech”

The resource person invited was Mr. Samir Jayaswal, Founder, FMLI and Co Founder, Director & CEO of Finbingo.com and Taxbuddy.com, 2 Fintech Ventures, already live and in Business.

The idea of FinTech was very interestingly explained via the song: “SaddaHaq” hence focusing on the idea of how transparency in the Banking sector in today’s time has enforced the idea of transparency in all Banking Services being accessed at the click of customer’s Mobile Phones and Laptops, without having to stand in queues as before.

Other than giving an ongoing idea of what is the Current focus & Future Opportunity in the Field of FinTech, all the students were also introduced to vivid Career Counselling & Training Options provided by FMI, hence proving it to be a learning experience to us all.



Mr. Jayaswal explaining vivid pointers to Remember before entering into this Industry.

Webinar by Finance Department

On 23rd Sept, 2020 IMED organized a webinar along with Financial Markets Leadership Insights on Career Opportunities in Securities Markets.

The resource person invited was Mr. Samir Jayaswal, Founder, FMLI and Co Founder, Director & CEO of Finbingo.com and Taxbuddy.com & has also worked in Securities Markets for 20 years.

The issues/ topics focused in the webinar were:

- Recruiters problems
- CDOs swap options
- Sell side ecosystem
- How market is broadly structured
- Typical employment opportunities
- Right skilling
- Important roles in current situations



Mr. Samir Jayaswal addressing the students during Finance Webinar.

Online SIP (Summer Internship Project) Presentation Competition

“Summer Internship Project”-a 45 days duration project in which the students get a chance to work with any one of the big companies as an Intern and work closely with their professional team so as to get an experience as a professional entrepreneur before they enter in the corporate world.

Thus, all the BBA 3rd year students and MBA 2nd year students were given a chance to work with the most reputed companies in summer.

So, to test their skills the Institute had organized an online summer internship project power point presentation competition for MBA and BBA students on 25th September, 2020 so as to develop the skills of students from each and every perspective.

There were 22 students from MBA and 16 students of BBA who participated in the competition with immense energy.

The winners of MBA were:

S.No.	Position	Students
1.	First	Kartik Jadhav
2.	Second	Ketan Poojari
3.	Third	Diksha and Alka

The winners of BBA were:

S.No.	Position	Students
1.	First	Ashish Sharma
2.	Second	Mansi Gupta
3.	Third	Sakshi Shree

Webinar on ‘Marketing Strategies in a VUCA World’

VUCA is an acronym (artificial word), that stands for Volatility, Uncertainty, Complexity and Ambiguity. In the current scenario (especially after the outbreak of COVID 19), neither an organization’s leadership nor its strategies are spared in today’s VUCA world. Experiences, beliefs and paradigms etc. have all come under scrutiny.

Keeping this in mind the Department of Marketing at BV (DU) IMED Pune, organized a Webinar on ‘Marketing Strategies in a VUCA World’ on 30th September at 11 a.m. Mr. Rajesh Borde, - Country Head, Hewlett Packard Enterprises (Information Technology and Services), a star alumni of BV(DU) IMED, Pune was invited to enlighten the students of IMED, Pune on the finer aspects of marketing strategies in this VUCA World.

The resource person explained “HOW TO COME OUT ASA WINNER” by focussing on:

- Knowing your product thoroughly.
 - Knowing about your competitor and their strategizing well too.
 - Importance of what a customer “NEEDS” and not “WANTS”.
 - Using one’s IT skills to their benefits in this Digitalizing world.
- Posts doing this prepare a plan to launch a product in the market.

The webinar was attended by 356 participants and closed after a formal vote of thanks proposed by Ms. Sakshi Priydarshini. Organizing Team included Mr. Yogesh Gurav, Dr. Bharati Jadhav, Ms. Anushka Kaul.

Oly’s Advertising Roundtable

Role of culture in commercial communication

On the 3rd October 2020, the webinar was held on the Role of Culture in Commercial Communication. The session host, Mr. Sujit handed over, the reins to Mr. Kishore Chakraborty. He talked about the mindset of the consumers being subject to the whims of their cultural upbringing. The culture of the consumer affects the decisions related to purchasing.



All the speakers addressing the participants.

Operations Dept. Webinar on “Role of Kaizen in improving operations effectiveness”

Bharati Vidyapeeth (Deemed to be University), IMED, Pune organized a seminar to provide the students with an insight into the Kaizen Concept, on the 7th of October 2020. The guest speaker for this seminar was Dr. Jayant Oke Management Consultant & Corporate Trainer. It was aimed to understand the role of Kaizen in improving Operations Effectiveness.

Dr.Oke explained the kaizen philosophy as a continuous improvement is the responsibility of every worker, not just a selected few. He also discussed from which perspective one should look at the Kaizen Umbrella Concept. The students got to know about the GEMBA KAIZEN tools such as PQI, EMIRS, 555, PDCA, 3M, and so on.



Dr. Jayant Oke explaining the DEUTSCHE BANK illustration.

Yaarathon Webinar

This was a recreational and educational Webinar mixed in one. The objective was to make the students understand the importance of Mental Health and its well-being & also how important it is to keep a check on fellow friends and even open up to close ones as and when the need arises. Through various motivational and artful activities, team Yaarathon entertained and educated the students about mental health and well-being. The importance of friendship and companionship was stressed upon in a fun and easy manner. Songs and magic tricks were counterbalanced by motivational speeches and poems. Overall, it was an enjoyable and much needed Webinar considering the present times. It was held on October 3, 2020.

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IMED & PERIF WELCOMES YOU FOR

Yaarathon
An Event to Promote Good Health & Well Being

SATURDAY, 3rd OCTOBER 2020
10.00 A.M. to 11.00 A.M.
For MBA & MCA Students of IMED

link to Join
<https://bit.ly/36kYVN8>
Passcode: 065776

IMED.....WHERE DREAMS BECOME REALITY

The invite for the Yaarathon Event.



One of the performers Mr. Yash while singing a song.

Corporate Day by Mr. Siddharth Zarabi

Institute of management and Entrepreneurship Development, Pune organises Corporate Day on every Saturday for the students to foster them with entrepreneurial skills and also providing them a platform to imbibe knowledge crucial to enter the corporate world.

The corporate day held on October 10, 2020 welcomed a very renowned guest, Mr. Siddharth Zarabi, Managing Editor – NEWS 24for webinar on topic “What needs to be Done to Boost Job Creation and Economic Growth”.

He discussed on what can be done to boost job creation and economic growth which holds a great relevance in current scenario.

He moved ahead with a research, surveying 27000 respondents showing the job scenario which was quite positive in last five years. He then proceeded with the explanation of the reason for the current situation of economy. Various government initiatives few years abaft about privatisation was focused as a part of study of economy. He also talked about global interest rates.

Webinar on “Significance of Keywords in Management”

BVDU, IMED, Pune organized a Webinar on “Significance of Keywords in Management”

for the students of MBA-(G) and MBA-HR Sem-III on Saturday, 17th Oct 2020 from 12 PM to 1 PM. Broad Theme of the Webinar was ‘Keywords in management’. The Resource Person was Mr. Jaydeep Bhoite, Director, Integrity, Pune.

Objectives of the Webinar were:

1. To educate students about the Keywords in Management
2. To inform students about application values of keywords.

Mr. Jaydeep enlightened the students about keywords like - Efficiency Vs. Effectiveness, Urgent Vs. Important and Maintenance Vs Continuous Improvement.

Guest Lecture On: Effective Communication In Business World

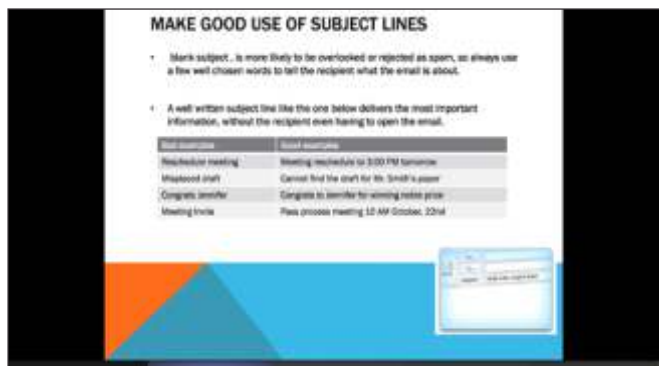
There were four guest lectures, conducted on: October 20th, 23rd, 26th and 30th, were held on the topic of Effective Business Communication in the Business World. The resource person was Ms. Rajji Narang and in these guest lectures she covered various topics like:

- Basic Communication Etiquettes in an Organizational Environment
- E-mail Etiquette and Formal Mailing procedures
- Importance of Workplace ethos And Protocols & Self Conduct
- Various channels used to communicate in an organization

All of these informative sessions focussed on various personal, communication, protocols, work ethics etc. were overlooked by faculty member Dr. Sonali Khurjekar.



A brief of work ethics being explained.



Importance of Subject Lines in an official mail being explained.



Steps to prepare Communications that work.

Alumni Meet

Held on October 31, 2020, this was an event where all the guest speakers were IMED alumni. The title of the event was SAHYOG 2020. It was Organized by CRC (Corporate Resources Centre) of IMED. The broad theme of the event was "Corporate Expectations".

SPEAKERS -

1. Mr. Sujit Edlabadkar, Regional Facilities Manager, AMDOCS Development Center India LLP.
2. Mr. Manoranjan Gami, Head Marketing & Operations, MSM Logistics
3. Mr. Sandip Bhansali, Manager (Credit Risk), TCS

Objectives of the Alumni Meet –

1. To interact with Alma mater.
2. To know the corporate expectations from the Alumni

The alumni illustrated the exact need of Corporate worlds and skills you need to thrive in it. It was an insightful event consisting of lectures by the eminent Alumni.



Entrepreneurship Development Cell



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Dr. Geethin S. Varrackar
Dean FMS, BVU, U.
Director-IMED



Resource Person
Mr. Puneet Raman
Founder & Director
Prowisdom Growth Private Ltd.

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WELCOMES YOU
FOR
WEBINAR SERIES
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SATURDAY, 17TH OCTOBER 2020
1.15 P.M. TO 2.15 P.M.

➤ Webinar On Corporate Entrepreneurship by Dr Popatrao Mohite

The Entrepreneurship Development Cell of IMED organised a webinar on Corporate Entrepreneurship on 20th Aug 2020, by Dr Popatrao Mohite, Co-Founder Director, CMMA and Business Mentor. The main objective of this webinar is to give students an understanding of the concept of Corporate Entrepreneurship. Also make them aware about its scope and importance in the corporate world.

The session gave insights about Corporate entrepreneurship which refers to entrepreneurial activities, such as innovation, venturing, and strategic renewal, within existing firms. Also, Dr. Popatrao Mohite explained the significance of Entrepreneurship Development in building the economy of the Nation. He urged the students to identify the problems around them and convert them in to business opportunities.

➤ Webinar on Innovation, Incubation and start up creation-

This Webinar was held on September 22, 2020. The guest speaker was Mr. B. K. Sahu, NDRC, GOI. This Webinar was focused on discussing the various upcoming spheres and fields of scope for people aiming to start a business in the coming times.

Dr. Sahu, being the Guest Speaker invited by AIC-Pinnacle, also talked about various government run schemes supporting upcoming entrepreneurs.

The major aspect and emphasis was about how one's "Out-Of-Box" thinking can sometimes lead to "Innovative" ideas. And also mentioned that just "having" an idea is not enough but also "how" to begin with one's start-up business journey.

Workshop on Life Skills and Fast Track Career

The ED Cell organized a series of Webinars, for BBA and MBA students. The guest speaker was Mr. Puneet Raman, founder of Prowisdom Growth Pvt Ltd. The objective behind the Webinars was to introduce the students to Entrepreneurship as a viable way of career choice.

The important points of the address were:

- A. Importance of Projects - Mr. Raman talked about his Columbia University project that propelled him towards Entrepreneurship. He said that any project is 30% a business idea. He encouraged the attendees to mind that.
- B. Execution of ideas - He talked about the idea to execution concept. Urging the students to act on the ideas that they have, Mr. Raman talked about the mistake of thinking one's idea is unique. He also talked about the loss of brilliant ideas due to hesitation in execution.
- C. Importance of time - When asked by a student about time management, Mr. Raman said that time is more valuable than money. He talked about the Japanese people and the brilliant time management skills they possess.
- D. Importance of Communication- Communication must be mutually beneficial. A 2-way communication is exponentially better than 1 way.
- E. Embracing mistakes- Mr. Raman was asked about the mistakes to avoid for Entrepreneurs. In reply to this, he said that one should not avoid or even try to avoid mistakes as they are a part of the process. One should focus on learning from those mistakes.



Dr. Sachin S Vernekar, Dean FMS BV (DU), Director, IMED felicitating dr. Avinash K Dalal, National President AIMA MSME, along with Mr Jayesh, National Coordinator, AIMA MSME, Mr. Deepak Navalgund, CRC, Dr. Bharati Jadhav and Dr. Sonali Khurjekar, E D Cell

Webinar on “ABC of Entrepreneurship”

The OBJECTIVES of the webinar were:

1. Introduction to AIMA MSME & Entrepreneurship Development, Scope: Yesterday and Today
2. Land to listing
3. Start Up India and Stand Up India

The webinar included lectures by Mr Ashish Dalal,

National President AIMSME Mr. Vidyut Shah, CA and Vyoma Desai . They covered several Topic in relation to The Environment of Entrepreneurship in The countries and schemes associated with it.



CWTED (Community Work Through Entrepreneurship Development):

The goal of this activity is fostering social responsibility and community engagement among students while enhancing their managerial and entrepreneurial skills.

In this activity, the students connect with local unorganized entrepreneurs and try to understand the challenges and issues that they’re facing and help their businesses to grow via mentoring them. They try to find out solutions to their problems and also help in enhancing their business activities.

As of now, the students are still working on their projects under this activity.

CWTED PROJECTS 2020: Well done teams!!! Appreciate your initiatives!!!

Team	Student Names	Business Topic	CLASS
1	Abhishek Hargapur, Ankita Khaire, Ann Mary, Karishma Sharma, Shivani Ingawale	Breakfast & Tea Corner	MBA-1
2	Akshita singh, Aman kumar, Ankit shekhar, Ankita kumar nim, Ayush tanwar	Food Stall	MBA-1
3	Akash Badlani , Abhay Shukla , Alpesh Gurjar , Aman Kumar Jha , Dhruva Bhatia	Diya Wala(kumhaar)	MBA-1
4	Shivam Y Patil , panil Patil , Diptesh Patil , Tanvi Mahajan , Shivam P Patil , Ajay Ramchandani	Gupta Chaat Centre	MBA-1
5	Akrati Gupta Akruti Jain mb, Akshara Agarwal , Aman Shahi, Anil Jagpat	Thakur lemon tea	MBA-1
6	Arihan prakash , Neha Kumari, Astha Srivastava , Abhinna, Ajay	Sculptors (murtikaar)	MBA-1

7	Atul Priyadarshi , Aayushi Verma , Diksha , Kamyas Prasad , Bazish Sharoff	Small snacks and sweet shop	MBA-1
8	Apurva Chandane , Anusha Kaul , Archita Mishra , Akarshak Negi	Florist Local store	MBA-1
9	Aman Vashishtha , Anurag Kaushal Badal Singh , Aunkon Bose Choudhury , Anshu Verma	Restaurant Owner	MBA-1
10	Ayush Bharadiya , Vaishnavi Shinde, Adishwar Jain, Aditi Gupta, Aishwarya chavan	Local Handloom Business	MBA-1
11	Kavya Pant , Avantika mate	General store	MBA-1
12	Sumit Kapooria Suraj Tripathi, Sahil Modal, Sourabh Patil, Shirish Waragade	Street Cobbler/Vendor	MBA-1
13	Venkat , Simran , Shreya , smriti ohri	Street food vendor	MBA-1
14	Sakshi Priyadarshi, Soumya Sharda, Srajan Shrivastava, Vashita Tokhi , Vinit Venkateswaran	Vegetable Delivery service	MBA-1
15	Riya dabas, Smriti Soni, Shubhanshi jain, Vikas choudhary	Street food vendor.	MBA-1
16	Rishika Sinha Shivangi Singh Rishabh Raj Deepak Singh	Street food vendor.	MBA-1
17	vaibhav jadhav, sushmita Roy, Priyanka bera patra, shreyas mahamune , shreyas gaikwad	tea stall	MBA-1
18	Rishi Tiwari , Vishal Singh, Siddhant Babaria , Rishabh Tiwari	Food Truck	MBA-1
19	Yash Tiwari, Yash Sukhwani , Rushikesh Thakare , Rohit Singh	Automobile Services	MBA-1
20	Shubhangi Mishra Sneha Acharya Vatsal Gupta Samriddhee Suman Sarvesh Sharma	Fit & Fine Tailors	MBA-1
21	Devansh Tripathi , Shivam Lad	Fitness centre/Gym	MBA-1
22	Yashi Verma, Vidyashree Singh	Fruit Vendor	MBA-1
23	Tejas 169, Priyamvada priya, Shshank , Vaibhav , Shubham	Street food	MBA-1
24	Sukriti Bala , Tavishi Saxena , Aashik Kumar , Akash Singh , Sushant Singh	Tea seller	MBA-1
25	Kumar Aniket	Kirana store	MBA-1

26	Sakshi Shrivastava	Dairy Shop	MBA-1
27	Snehal Sunil Pawar	Pav Bhaji Center	MBA-1
28	Siddhi Gangurde	Juice stall	MBA-1
29	Vivek Mishra	AUTOMOBILE	MBA-1
30	Sunny Choudhary	Grocery	MBA-1
31	SHIVAM KHARYA	Tea Stall	MBA-1
32	Yogesh Tayade	Laundry Service	MBA-1
33	TUSHAR SURVE	Quilt Workers	MBA-1
34	SATISH KUMAR GUPTA	Street food vendor	MBA-1
35	Khushboo, Mrunal, Mushkaan, Rajat	Rathi Sanitary and Building Material	BBA-2

IMED's Budding Entrepreneur:



Entrepreneur's Name: Varun Rajkumar Paliwal

Currently Pursuing MBA(2nd year)–MBAGEN

Business start Date: 8TH June 2020

Total Investment : INR 0

Total Revenue Generated: INR 3.3 Lacs (till date)

Services: Sanitization, Basic Cleaning, Deep Cleaning, Pest Control.

We all are suffering from the pandemic Covid-19 and trying to come over it, meanwhile a MBA student of our college has enhanced his business and managing skills in this pandemic and has successfully become an Entrepreneur. Varun Paliwal is a source of motivation for all of us and giving us directions towards our entrepreneurship goals even when the path is full of obstacles.

While interviewing Varun on becoming a perfect example of entrepreneur and running his business named Sanitization and Cleaning Service; Varun says that-

“Cleaning is the process of removing unwanted substances, such as dirt, infectious agents, and other impurities, from an object or environment. Cleaning occurs in many different contexts, and uses many different methods. Sanitization is a process of cleaning a certain area or surface in such a manner so that it is made bacteria-free and elementally clean all types of microbes and viruses that can infect the human body and cause different kinds of diseases.

During lock down there was a lot of pressure as to manage daily needs and also engage constructively. So by applying spider web marketing technique I started my venture and created 4 companies named as Magic Sanitization and Cleaning Services, Unique sanitization Cleaning, Webster Sanitization and Cleaning Services and Total Pest Control Services among which first 2 companies are in top 10 rank of google listing organically and one of them is having website as well. Post that I had a vendor tie up with multiple companies and proceed accordingly.

There is no cold calling or any different sales method required for the flow people directly call us from the google listing and let us know about the work they want and we give our utmost service to them and there is a long chain which has been established now and frequently going.”

Varun also added that he will even add partners to his business soon and expand it. He has much bigger future plans as soon as he finishes his MBA. He is very determined on accomplishing his goals.

Interviewed By:
Sakshi Priyadarshi, MBA 1-(G)

Ved Magic Webinars For Students

All the vivid webinars conducted by Ms. Sangita Sharad, (Lead Trainer, Life Skills Coach and Counsellor) were about educating everyone about our inner journey to have a balanced and emotionally strengthened outlook in life.

One of the webinars of “VEDMAGIC” was all about one's feelings on the subject of Gratitude and how to make it a part of our life. Ms. Sharad covered some

Bharati Vidyapeeth (Deemed to be University), Pune
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INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP DEVELOPMENT, PUNE
Ranked among Top 75 B-Schools in India By NIRF 2020, MHRD Govt. of India

IMED WELCOMES YOU FOR WORKSHOP

for Faculty Members of IMED
MONDAY, 9TH NOVEMBER 2020
6.00 P. M. TO 7.00 P. M.

VEDMAGIC BY

Ms. Sangita Sharda
Lead Trainer,
Life Skills Coach & Counselor

link to Join
<https://bit.ly/3j9ICGX>

Dr. Sachin S. Vernekar
Dean FMS, BVDU & Director IMED, Pune

important aspects such as “CountYourBlessings” “Feelings Cycle” etc. It was a really insightful session for all the students of IMED to help them walk towards more positive and strengthening elements of life and being the amazing Life Coach and Counsellor that she is, Ms. Sangita Sharda took upon various questions that students had at the end of her Webinar.

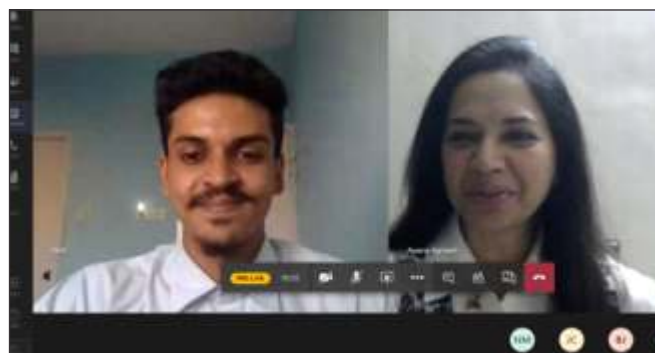
This next webinar of was all about one’s relationships and how to value your self-worth and that of the other person in all the relations of your life. The guest speaker was Ms. Sangita Sharad, (Lead Trainer, Life Skills Coach and Counsellor). She covered some important aspects such as Understanding Relationships, Gratitude & Relationships etc. It was a really insightful session for all the students of IMED to help them walk towards more positive and strengthening elements of life

and being the amazing Life Coach and Counsellor that she is, Ms. Sangita Sharda took upon various questions that students had at the end of her Webinar.

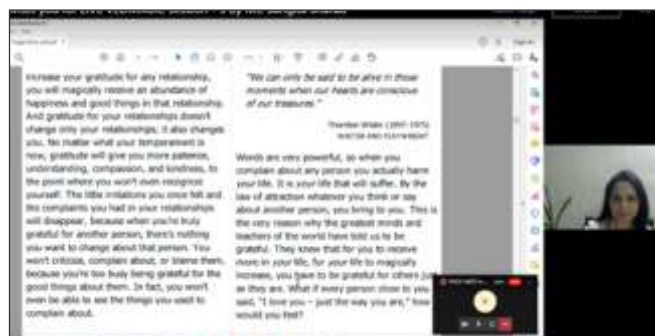
The final webinar was focused on student’s mental health and positive thinking which will help to achieve a successful goal. It was based on how one should count gratitude and feel blessed. The Guest speaker was Mrs. Sangita Sharad. She covered some important aspects such as HOW GRATITUDE SUPPORTS HEALTH whether it is social, physical or even psychological. She further demonstrated the intricate concepts of Mind, Soul and Body. She further covered the aspect of MAGIC PRACTICE. This seminar was wonderful as students enjoyed it and were very communicative via the chat-box.

The students got overall knowledge about health and positive thinking.

All of these webinars of VED MAGIC were conducted under the guidance of: Dr. Bharati Jadhav and Dr. Baljeet Kaur.



Guest Speaker Mrs Sangita Sharad, Lead Trainer, Life Skills Coach and Counselor, being welcomed by the anchor, Mr. Vinit Venkateswaran.



National Service Scheme (NSS) Activities

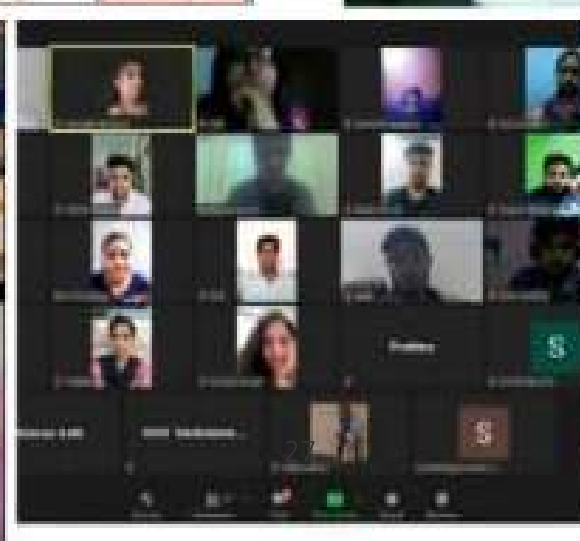
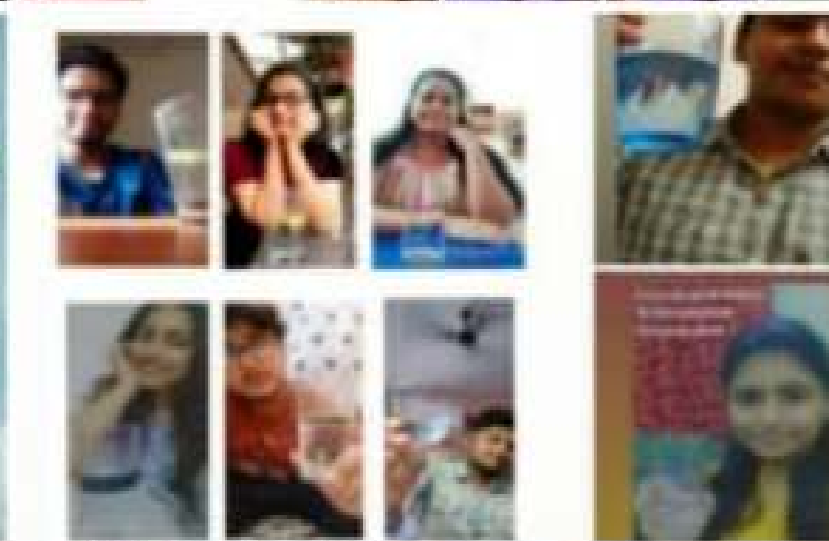
1	Covid-19 Awareness	26/05/20	12	Awareness Video
2	Western Flood Relief Camp	30/07/20	35	Donation to NGO and awareness through posters etc
3	Mental Health Awareness	01/08/20	40	Webinar by Dr. Vrinda Walimbe
4	Raksha Bandhan	03/08/20	21	Tied rakhis to policemen and trees
5	Blood Donation	05/08/20	50	Webinar by Dr. S. Haider, Awareness video, posters and survey
6	No Smoking Awareness	07/08/20	30	Awareness video, posters and survey
7	Dengue and Malaria Awareness	09/08/20	13	Awareness posters and quiz
8	Road Safety	11/08/20	25	Awareness video, posters, slogans and case study competition
9	Celebrating Love for Grandparents	14/08/20	27	Pictures and memories with grandparents
10	Independence Day	15/08/20	46	Webinar on Independence day
11	Mass Pledge by NSS for Tobacco Free Youth	19/08/20	25	Pledge video
12	Helmet Awareness	20/08/20	27	Synopsis challenge
13	Plantation Drive	21/08/20	37	Tree plantation and digital meme
14	No Use of Plastic	22/08/20	20	Slogan and essay writing
15	Paper Bag Workshop	23/08/20	16	DIY video making paper bags
16	Literacy Awareness	24/08/20	24	Pictures with P&G (Shiksha) products
17	Digitalization	26/08/20	21	Virtual quiz competition
18	Swatchh Bharat Cleanliness Drive	27/08/20		
19	Save Electricity	28/08/20	26	Doodling and short tale writing
20	Awareness on Environment	29/08/20	22	Awareness video and collage

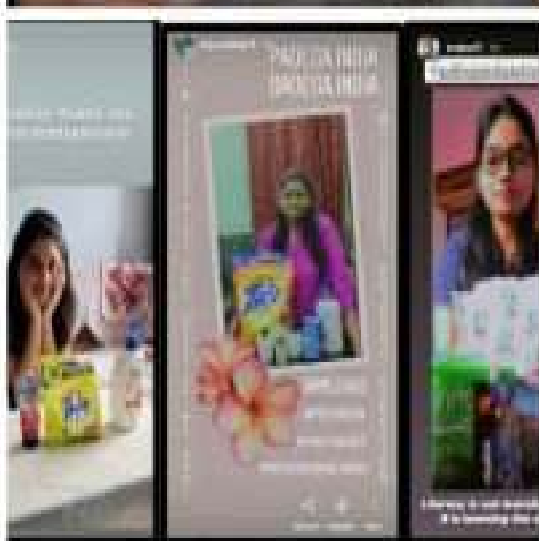
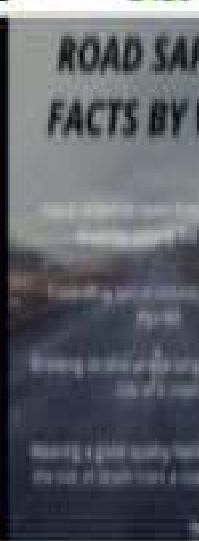
21	Rain water Harvesting and Water Conservation	30/08/20	30	Awareness video, blogs and picture supporting cutting paani campaign
	FIT INDIA CAMPAIGN	4/9/20 to 3/10/20	300	Every day morning walk and below stated activities
22	Healthy Eating Challenge	04/09/20	50	Healthy evening snacks
23	Yoga Challenge	05/09/20	47	Yoga poses
24	Plank Challenge	07/09/20	51	Plank for 1 minute
25	Squat Challenge	09/09/20	47	Squats for 1 minute
26	Indoor Mental Games	10/09/20	44	Indoor games like chess, Sudoku, etc.
27	Webinar on Fitness	11/09/20	42	Webinar by Mr. Arjun Jain
28	Skipping and Push-up Challenge	12/09/20	32	Skipping or push-ups for 1 minute
29	Ozone Day	16/09/20	55	No vehicle campaign
	GANDHI JAYANTI WEEK	2-8 October, 2020	200	Below stated activities:
30	Story Telling Competition	02/10/20	11	Inspirational stories of Gandhiji
31	My Family My Responsibility	03/10/20	70	Health survey and pictures with family in khadi/cotton clothes
32	Unleash Your Creativity	04/10/20	15	Painting and sketches competition
33	Virtual Extempore	05/10/20	27	Extempore competition on atmanirbharbharat
34	Scheme Quiz Competition	06/10/20	64	Quiz about latest government schemes
35	Poetry Competition	07/10/20	5	Poetry about Mahatma Gandhi and his contribution towards an independent nation
36	International Save Girl Child	11/10/20	29	Video and handmade posters
	VIGILANCE AWARENESS WEEK	27/10/2020 to 2/11/2020	100	Webinar and below stated activities
37	Satark Bharat, Samriddh Bharat	28/10/20	50	Awareness video

38	Unity Day Pledge	31/10/20	200	Pledge on National Unity Day
39	Cancer Awareness Activity	31/10/20	10	Poster making and speech writing
40	Self Defence	31/10/20	4	Awareness video
41	Breast cancer awareness	31/10/20	7	Awareness video
42	Animal Welfare Activity	01/11/20	11	Awareness video
43	Economy Upliftment Activity	01/11/20	10	Educated small businessmen about digital payments
44	Male Etiquettes	01/11/20	11	Awareness video and slogans
45	Organ Donation	01/11/20	20	Awareness video
46	Kisan Divas	01/11/20	7	Interview of a farmer and poems dedicated to farmers
47	Human Rights	01/11/20	8	Awareness video
48	One Stop Center	02/11/20	9	Vox pop video
49	Anti-Corruption	04/11/20	20	Awareness video



Dr. Sachin Vernekar, Dean FMS BVDU, Director IMED, Pune felicitating Ms.Mohitha NR for selection in Republic Day parade at Delhi, representing Bharati Vidyapeeth Deemed to be University.





FACULTY CORNER

FDP and SDP

Sr. No	Date	Topic	Name of the Resource Person
FDP			
1	15/07/2020	E-Content development	Dr. Shrikant Thakar
2	20/08/2020	Time optimization for educators	Dr. Subhash Chander, International Trainer
3	14/09 to 19/09/2020	NEP, Teaching -Learning and Evaluation Methodology	Dr. Amol Charegaonkar, Dr. Revankar, Dr. Mehata
4	26 th October, 30 th October, 2 nd November & 9 th November, 2020	Ved Magic	Dr. Sangita Shard
5	23/11/2020 to 25/11/2020	NEP, Online teaching and Interdisciplinary Research	Dr. Shailesh Kasande and Dr. Hembade
6	9/12/2020 to 11/12/2020	Online teaching and Interdisciplinary Research	Dr. Santosh Bothe, Mr. Paresh Pandey
SDP			
1	3/10/2020	Use of ICT tools in Administration work	Dr. Pramod Pawar

Faculty Participation

Faculty	Event	Detailed Title of the event	Participated As
Dr. Shradha Vernekar	Conference	ICSSR sponsored National Conference on "Sustainable Development and Business: Managing Organizations of Tomorrow"	Participated and Presented a Paper
Dr. Shradha Vernekar	Conference	International e-conference on Surviving tough times: Strategies for success and sustainability, Prestige Institute of Management and Research, Indore	Participated and Presented a Paper
Dr. Ranpreet kaur	Webinar	The Impact of Globalization on Accounting Education and Employability	Participant
Dr. Ranpreet kaur	Conference	The Role of Management Practices in Business Sustainability in an Era of Technology Disruptions	Participant
Dr. Ranpreet kaur	FDP	AICTE Training And Learning (ATAL) Academy FDP on "Innovation Management"	Participant
Dr. Ranpreet Kaur	FDP	AICTE Training And Learning (ATAL) Academy Online FDP on "Leadership & Excellence"	Participant
Dr. Bharati Jadhav	Webinar	Start up and Entrepreneurship	Resource Person

Publication in International Conference Proceedings:

Sr. No.	Author/s	Title of the Paper	Name of the Conference	Organizer	Publication Details
1.	Dr. Sachin S. Vernekar, Mr. Vikram Hande	Indian Agri Business Digital Transformation- Social Innovations to Improve Indian Farmers Income'	International Conference on Business Management and Social Innovation - (ICBMANSOIN-20), Guwahati, India	National Institute for engineering and Research, NIER, Guwahati, India	31st October 2020

Publication in International Journals:

Sr. No	Author/s	Title of The Paper	Name of the Journal	Publication Details
1.	Dr. Sachin S. Vernekar Ms. ChahatHargunani	Market innovations being a Call to Wedded Millennials to Bear a Child!	Shodh Sanchar Bulletin, Journal of Arts Humanities and Social Sciences (An International , multidisciplinary, Quarterly, bilingual, peer reviewed Refereed Research Journal)	ISSN: 2229-3620 Volume. 10, Issue No. 38(IV), Page Number : June 2020 Approved UGC CARE
2.	Ms. Pallvi Chopade Dr. KirtiGupta,	A Soldier's Preparation for Second Innings – A Review	International Journal of Advanced Science and Technology IJAST http://serisc.org/journals/index.php/ijast/ <i>Indexed by Scopus, EBSCO, ProQuest, ULRICH, J-Gate, OAJI)</i>	ISSN: 2005-4238 Volume. 29, Issue No. 12s, Page Number 2480-2485 June 2020
3.	Dr. Pravin Mane Dr. Shikha Jain, Dr. Suraj Kamble,	An Empirical Study on Job Seekers' Behaviour in India	Shodh Sanchar Bulletin- Journal of Arts, Humanities and Social Science	ISSN: 2229-3620 Volume. 10, Issue No. 38(IV), Page Number : June 2020
4.	Dr. Pramod Pawar, Dr. Sachin Ayrekar	Psychological Impact of Covid19 on Working Class Individuals	Asian Journal of Multidisciplinary Studies. (AJMS)	ISSN: (O): 2321-8819 ISSN: (P):2348-7186 Volume 8 Issue No. 6 Page No. 36-39 June 2020 Impact Factor: 1.498

5.	Dr. Kirti N. Mahajan, Mr. NiketTajne	A Systemic Study of Indian Ancient Script by determining the Issues for Effective use of Handwritten Character Recognition	MuktShabd Journal UGC CARE Group –I JOURNAL	ISSN NO : 2347-3150 Volume: 9 Issue No: 6 Page No. 3652-3662 June 2020 Impact Factor: 4.6
6.	Bharati V. Yelikar , Dr. Sachin A.Kadam	Chronological Review of Technology use in Indian Banking Domain. <i>(Indexed in Emerging Sources Citation(Web of Science)Clarivate analytics, J-Gate, DOAJ, Proquest, ULRICH, Cabell)</i>	International Journal of Future Generation Communication and Networking http://serisc.org/journals/index.php/IJFGCN/article/view/31328	ISSN: 2233-7857 IJFGCN Volume 13 Issue No. 4 Page No. 165-176 August 2020 Impact Factor: 1.498
7.	Dr. Hema Mirji, Ms. Kriti Kapoor	Effective Talent Acquisition During Covid-19	MuktShabd Journal UGC CARE Group –I JOURNAL	ISSN: : 2347-3150 Volume: 9 Issue No: 10 Page No. 807-823 October 2020 Impact Factor: 4.6
8.	Dr. Ramchandra Mahadik, Mr. TejasGujar	To identity weaknesses of the Cashless economy in India which are needed to overcome	Asian Journal of Multidisciplinary Studies,	ISSN: (Online) 2321-8819 ISSN: (Print) 2328-7186 Volume 8, Issue No. 12, Page No. 69-74 Impact Factor: 1.498 December 2020
9.	Dr. Sachin S Vernekar, Dr. Chanakya Kumar, Ms.RutujaKharade	Human Resource Analytics in this pandemic: Do You Really Need It? This Will Help You Decide!	GIS SCIENCE JOURNAL – UGC CARE Group II Journal	ISSN NO : 1869-9391 Volume: 7 Issue No: 12 Page No. 1359 – 1366 December -2020 Impact Factor: 6.1
10.	Dr. Sachin Vernekar, Mr. Vaibhav V Deshmukh	Empowering Performance Management with Employee Engagement	GIS SCIENCE JOURNAL- UGC CARE Group II Journal	ISSN NO : 1869-9391 Volume: 7 Issue No: 12 Page No. 1090-1095 December-2020 Impact Factor: 6.1
11.	Dr. Shyam Shukla	An analytical study on Branding of B Schools- Common parameters among top B Schools	MuktShabd Journal : UGC CARE LIST Group I Journal , Indexed Journal	ISSN: 2347-3150 Volume 9, Issue No. 4, Page No. 1897-1906 Impact Factor 4.6 April 2020

12.	Dr. Sachin Ayrekar, Dr. Pramod Pawar	Use of IoT in Training Need Analysis	Online International Interdisciplinary Research Journal (An international multidisciplinary journal, Bi-Monthly, Peer Reviewed, Refereed & Indexed Open Access Journal) www.oirj.org	ISSN: 2249-9598 Volume 10, Issue No. 3, Page No. 77-85 May- June 2020
13.	Dr. Mahadik and Dr. Sachin Ayrekar	Impact of Size of Organization on Usage of HRIS	Asian Journal of Multidisciplinary Studies, AJMS	ISSN: (O) : 2321-8819 ISSN: (P) : 2328-7186 Volume 8, Issue No. 5, Page No. 69-74 Impact Factor: 1.498 May 2020
14.	Dr. Vrushali Yadav Dr. Mahesh Shitole	Daredevil -Barefoot Entrepreneurship During The Lock Down Ensuing After Outbreak Of Covid -19 Global Pandemic	International Journal of Creative Research thoughts (IJCRT) Journal is Scholarly open access journals, Peer-reviewed, and Refereed Journals www.ijcrt.org	ISSN No. 2320-2882 Volume 8, Issue No. 5 Page No. 2853-2855 May 2020 Impact factor: 7.97
15.	Dr. Vrushali Yadav Dr. Mahesh Shitole	Indian Pharmaceutical Industry: - A Burgeoning Silhouette and SWOT.	Vidyawarta Interdisciplinary Journal, Peer- Reviewed International Multilingual Refereed	ISSN No. 2319-9318 Volume: 07 Issue No: 34 April- June 2020 Impact factor: 7.041

Publication in National Journals:

Sr. No	Author/s	Title of The Paper	Name of the Journal	Publication Details
1.	Dr. Sachin Vernekar Mr. Vikram Hande, Dr. Vivek Marathe,	A COVID 19 (Disaster) Compelling Digital Transformation for Indian Agri Business	IMED JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 11, Issue No. 1 Page No. 28-32 Jan-June 2020
2.	Kirti Gupta, Arushi Agrawal, Hemant Chavan	Organisational Happiness Index (OHI): A Study On Academicians In Pune	PIMT Journal of Research, UGC Care Listed Journal	ISSN: : 2347-3150 Volume: 12 Issue No: 4 (B) Page No. 49-56 July-September 2020 Impact Factor: 4.6

3.	Dr. Pramod Kadam, Ms. Shikha Sinha	HR in Paradigm Shift: Technology Driven Talent Acquisition Strategy	IMED JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 11, Issue No. 1 Page No. 34-40 Jan-June 2020
4.	Mr. Yogesh Gurav , Ms. Alka Pandey	Impact Of Social Media Marketing On Buyer's Behaviour	IMED JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 11, Issue No. 1 Page No. 41-45 Jan-June 2020
5.	Dr. Bharati Jadhav Mr KetanPoojari, Mr Kartik Jadhav, Mr AjinkyaJagtap	Social Media Analytics: Role In Marketing	IMED JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 11, Issue No. 1 Page No. 59-66 Jan-June 2020
6.	Mr. Pradeep R. Patil, Dr. Vinod Ingawale, Dr. SurajKamble, Dr. Pravin Mane, Dr. Suresh Suryawanshi	A Study of Students Satisfaction with reference to Technical and Professional Institutes in Pune.	Purakala Journal: UGC CARE and Peer Reviewed, open Access , Multidisciplinary, Monthly National Journal	ISSN: 0971-2143 Volume 31, Issue No. 05 Page No. 182-194 April 2020
7.	Mrs. Bharati Yelikar	Impact of Information Technology on Indian Banking Industry	Purakala Journal: UGC CARE and Peer Reviewed, open Access , Multidisciplinary, Monthly National Journal	ISSN: 0971-2143 Volume 31, Issue No. 09 Page No. 80-88 April 2020
8.	Mr. Narendra Kumar Saxena, Dr. Vinod S. Ingawale	A Study of Current Scenario in Indian Telecom Industry	Tathapi Journal UGC Peer-reviewed, Open access, monthly multidisciplinary, journal,	ISSN 2320-0693 Volume 19, Issue No. 06 Page No. 311-321 April 2020

Paper Presented in International Webinar:

Sr. No.	Author/s	Title of the Paper	Name of the Conference	Organizer	Publication Details
1.	Dr. Deepali Satish Pisal	COVID-19- Socio, livelihood and Economic Implications	International Webinar on COVID-19 lives and Livelihood	School of Commerce & Economics, KIIT deemed to be University.	5th and 6th May 2020.

Alumni Speak



Mr. Atul Gera

Enterprise Account Executive, TIBCO, Toronto, Canada

There are so many take-aways from IMED. So many of which have helped me get to this station of my career. If I must narrow down to the maximum impact take-aways then it has got to be the manner in which my lecturers and professors imparted knowledge, both theory and praxis.



Ms. Swapna Karandikar

Senior Technical Manager, Emtec India Ltd.

I can very proudly say that my memories of my IMED, are more about the evolution of this great institute and about the people who made this happen. I also feel lucky that I was part of this evolution process and also got evolved as a person that I am today.



Mr. Makarand Kotalwar,

GM, Wirtgen India Pvt. Ltd. (A John Deere Company)

Experience at IMED was fantastic, and laid the foundation stone for a challenging journey ahead. IMED, in those days, encouraged free thinking rather than just stressing on classroom teaching. We were often encouraged to look beyond books.



Gurmaan Singh

Entrepreneur, Founder Auto Engina, and Ornavo Designs

At IMED, I learnt that studying is not just getting a degree but it is about finding what you want to do..your passion..

The events, guest lectures and seminars at IMED really groomed me well and helped to enhance my entrepreneurial skills.

Newsletter Editorial Board

Faculty:



Dr. Bharati Jadhav



Dr. Seema Tarnekar

Students:



Mr. Akash Badlani



Ms. Anusha Kaul



Ms. Apurva Chandane



Mr. Aman Kumar



Mr. Arihan Prakash



Key to Success :

God won't ask what your job title was,
He'll ask if you performed your
job to the best of your ability.

Dr. Sachin S. Vernekar

IMED- 'Where Dreams Become Reality'

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Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC
'A' Grade University Status by MHRD, Govt. of India



Ranked among top 75 B-schools in India by NIRF 2020, Ministry of Human Resource Development, Government of India.

RANKING

- Business and Management Chronicle has ranked IMED, Pune at 11th Position in top 50 B-Schools in India.
- Business and Management Chronicle has ranked IMED, A+++ and 1st in top 10 institutes for ROI
- Recipient of Best Institute Award from ASSOCHAM for Promoting Leadership and Industry Institute Partnership
- Recipient of Best Management Institute Award from ASSOCHAM for Innovation and Entrepreneurship Development

Dr. Sachin S. Vernekar

Dean FMS BVDU, Director, IMED

PROGRAMMES

MBA

2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

MBA (HR)

MCA

(2 Year Full Time Programme)

BBA and BCA

(3 Year Full Time Programme)

History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

Salient Features :

- Ranked among top 75 B-schools in India by NIRF 2020, Ministry of Human Resource Development, Government of India.
- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

Placements

- Companies Participate in Placement Drive every year : more than 152
- Highest package :** MBA 54.08 LPA (International)
- 18 LPA (Domestic)
- Highest package :** MCA 53.00 LPA (International) / Rs 7 LPA (Domestic)



INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT

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E-mail : info.imed@bharatividyaapeeth.edu

Website : www.bvuniversity.edu.in /

imed.bharatividyaapeeth.edu

**"Creating
Successful
Leaders and
Entrepreneurs"**

