

**BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY), PUNE
YASHWANTRAO MOHITE INSTITUTE OF MANAGEMENT,
KARAD**

RESEARCH PUBLICATIONS: 2017-2018

Sr. No	Author	Title of Research Paper	Name of Journal	National / International	Impact factor
1	Dr. N. R. Jadhav	A Study of Implementation of Customer Relationship Management (CRM) Practices in Leading Service Sectors of Maharashtra state	International journal of multidisciplinary educational research	International	5.18
2	Dr. N. R. Jadhav	Smart Crowd Management System – A stepping stone for Smart Cities	International journal of multidisciplinary educational research	International	5.18
3	Dr. N. R. Jadhav	A Study of Customer Relationship Management (CRM) Practices in Selected Service Organizations in Maharashtra state	International journal of multidisciplinary educational research	International	5.18
4	Dr. N. R. Jadhav	Augmentation of Agricultural Income through Cultivation of Medicinal Plants – A study of Satara district	International journal of multidisciplinary educational research	International	5.016
5	Dr. N. R. Jadhav	“A Study of Problems Faced by MalkapurNagarpanchayat Regarding Solid Waste Management”	International journal of multidisciplinary educational research	International	4.527
6	Dr. N. R. Jadhav	A Study of Customer Relationship Management (CRM) Practices in Banking Sector in Maharashtra state	International Journal of Science and research Methodology	International	3.0925
7	Dr. N. R. Jadhav	A Study of Customer Relationship Management (CRM) Practices in Insurance Sector in Maharashtra state	International Journal of Science and research Methodology	International	3.0925

8	Dr. N. R. Jadhav	A Study of Customer Relationship Management (CRM) Practices in Telecom Sector in Maharashtra state	International Journal of Science and research Methodology	International	3.0925
9	Dr. N. R. Jadhav	A Study of Work Related Attitudes like Job Satisfaction, Job Involvement and Job Commitment with Special Reference to Employees of MAHAVITARAN in Satara District	International Journal of Science and research Methodology	International	3.0925
10	Dr.S.N.Jagdale	“The Mobile Commerce as the Next Generation of E-Commerce ”	International Multidisciplinary Quarterly Research Journal ‘AJANTA’	International	5.2
11	Dr. V. R. Kadam	Corporate Social Responsibility In Indian Corporations Measured Against 2% Model	Journal of Emerging Technologies and Innovative Research (JETIR)	International	5.2
12	Dr. Vrushali Rajaram Kadam	A Study of Corporate Social Responsibility Practices Implemented in Selected Large-scale Industrial Units	International Journal of Research of Multidisciplinary Educational Research (IJMER)	International	5.818
13	Prof.Abhijit Ashok Patil, Dr. B.V. Patil	Role of Antivirus in Enhancing Performances of Android Device - A Brief Review	Journal of Environmental Science, Computer Science and Engineering & Technology	National	1.5
14	Prof. Mrs. A.A. Patil, Dr. A.V. Nikam	Green Opportunity with android application to enhance teaching learning process and student performance with specific reference to rural and semi-rural school education in satara district.	ICTIM	National	3.1